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Sierra Madre News

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SIERRA MADRE, CALIFORNIA — THURSDAY, MARCH 29, 1962

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Lee Shippey Writes On Our U.S.A.

I think it is well for all of us to pause and reflect, now and then, on the depth and sureness of our faith in our country, which means in the American people.

For example, I have a friend — a good friend, too — who is habitually pessimistic. Forgetting what he did when a youth, he repeatedly shakes his head and warns that modern youth is headed straight for perdition.

I CAN REMEMBER when he admired Hitler and Mussolini because they put their people to work, and harangue that we should have leaders like them.

For 30 years he sneered at each succeeding Congress because it failed to correct all of our headaches, and voiced grave fears that every Khrushchev or Castro or crackpot of our own would plunge all of us in ruin. He continually complains about undesignated inefficiency and corruption in local, state and national affairs. And every now and then he threatens to move to Switzerland.

BUT IN the last 20 years he has grown far more prosperous than he was, and when someone who took him seriously asked him to put a price on his pleasant home he priced it at more than twice what it cost him ten years ago.

"And that's cheap," he argued. "Why, in another 10 years that property will be worth twice what I'm asking now."

He doesn't know it, but he has far more faith in America than he realizes.

THE NAVY has done so well with its slogan, "Join the Navy and See the World" that in the age of astronauts the Air Force might try: "Join the Air Force and See the Stars."

ONE SURVEY shows that the safest place in which to avoid fallout is in a penitentiary in Washington State. But lawyers and technicalities make it too difficult to get into a penitentiary nowadays.

ANOTHER INTERESTING survey shows that college football coaches draw average salaries of \$8,555, basketball coaches \$7,700 — and teachers \$7,488. I'm not sure all the teachers deserve more but I am sure our educational system is out of balance when coaches in general are rated as more valuable than teachers.

I love and believe in athletics — I used to coach high school football myself — but its crazy to act as if the production of bonus babies was the chief aim of education.

In all public service the honor should be a considerable part of the pay and where that ceases to be true the service is purely commercial.

Padres' Orioles Are Leaders In Baseball Ticket Sale

By Mrs. Phyllis Bennet

The first week's Box Score on the Booster Ticket Sale is as follows: (teams are listed alphabetically followed by the total number of tickets they have sold over the week-end.)

LITTLE LEAGUE	
Braves	48
Dodgers	15
Indians	28
Orioles	63
Red Sox	18
Yankees	12

MINOR LEAGUE	
Angels	69
Colts	84
Mounties	60
Padres	95
Seals	37
Stars	70

YOU MAY be eligible for the award of an Electric Wrist Watch, given by Byron Hopper or four reserved tickets to a Dodger game, given by the Dodger Organization, by purchasing a Booster Ticket from a boy on one of these teams.

All teams are in competition for a swimming party, given later in the season. The team which sells the most Booster Tickets will win it.

5 Candidates For Council Detail Their Views

The SIERRA MADRE NEWS asked the five candidates for City Council at the Tuesday, April 10 city election to detail their platforms — what they would seek for Sierra Madre if they are elected.

Without comment, we present the following from two incumbents seeking to retain their seats in Council — Ralph R. Rule and James F. Abernethy — and the three who complete the five-men race (three are to be elected) — Frank R. Parks, Sam D. Simpson and William F. Schmidt:

Ralph R. Rule

I'm running for reelection to the City Council of Sierra Madre because of my interest in good government and a desire to continue to serve the residents of this city. I feel that my business experience, and the experience and knowledge gained during the past 15 months on the Council, are of invaluable assistance in making decisions of vital importance to the citizens of Sierra Madre.

During the time I have been on the Council, the City of Sierra Madre has completed a new reservoir, which

BULLETIN

The five candidates for City Council appeared Tuesday at the Kiwanis Club's weekly meeting, each presenting their "platform." They will again appear next Tuesday night at 8 o'clock under auspices of the Coordinating Council in Sierra Madre School. A member of the League of Women Voters will be moderator.

played such an important part in the October, 1961, fire. A new fire station has been built in the Canyon area; the Library was air conditioned; four sanitary districts were completed and three more are under way; a new water well dug; rest room and concession facilities at Sierra Vista Park were completed; paved parking behind the Library is in and in use. There were many more projects finished during this period and there are many more planned for the future.

IF I AM RETURNED to the City Council I will work diligently for completion of the flood water protection measures for the residents of the Foothill areas. I expect to continue as a member of the capital expenditures com-

mittee within the Council.

I will also continue my efforts to obtain the best possible and practical water supply for the future needs of Sierra Madre. Other projects with which I am actively concerned are Civil Defense, Senior Citizens Program, additional Sanitary Districts, resurfacing of streets, and any other items which may come before the City Council.

THE NEXT FOUR YEARS appear to be the years of decisions that call for caution and deliberate thinking so that the City of Sierra Madre can remain in its present enviable fiscal condition. To this end the citizens of Sierra Madre should elect a strong, hard-working Council and I am hopeful that I will be reelected on April 10.

James F. Abernethy

My decision to seek reelection was based on three major considerations.

First, as I stated four years ago I feel I can thank Sierra Madre for being the community in which I want to live by serving as a councilman. Rosemary and I feel this

is a town we want to continue to live in and it offers each of us many advantages.

Second, I think the accomplishments of the Council the last four years speaks well for that body. We have held the taxes, built new water reservoirs, increased and efficiently built the city services by use of new equipment and billing methods, increased water spreading capacity, improved Street, Water, and Park departments with better tools and equipment which we purchased, strengthened our Recreation Department so it now is doing more, serving more, at less cost than before, and by good leadership and personnel continued to offer police and fire protection to the increasing population.

Turnover which is costly in the Police Department is a thing of the past. Court costs to our city, by action of the Council, were lowered from 39 per cent to 11 per cent, giving us more money for use in our city.

THE FIRE DEPARTMENT has a new fire station, increased the equipment as needed with growth, and has the most up-to-date alarm system.

These are but a few accomplishments. Others can be seen at the Library, city parks, Mira Monte Reservoir and in the business district.

Third is the future. Each of us realize that flood control has become our first need. I feel the complete needs, methods, and costs must be known before we can intelligently proceed.

I further feel we can broaden city services by aiding the Police and Fire Departments.

We need state retirement in our city to keep our employees. Both departments need new quarters. This does not mean a complete new City Hall. Quarters can be built to serve these groups and at a later date addition of administration offices could be added.

OTHER CITY SERVICES must meet our growth by better methods and better equipment and not just by tax increases. Growth of our city and its services does not mean bond issues or tax increases; it can be done as in the past by PLANNING. I wish to be a member of that planning body — the City Council.

Frank R. Parks

What are your plans for Sierra Madre if elected to the City Council? a phone caller asked the other evening?

I answered by saying that in my opinion a city that rules the least rules the best. I feel the citizenry can do many things for themselves without government interference such as the Search and Rescue Team's equipment fund conducted successfully by the Sierra Madre News.

No one denied that the Board of Supervisors would question such a need, and would willingly put them under the Sheriff's Department, but what happened?

Spurred on by Ed-E. Herwig of the Sierra Madre News, we raised sufficient funds for them to carry on. This way they bought and got a dollars worth of equipment for each dollar spent, rather than 72 cents worth of equipment for each dollar collected through taxes after deducting collection and administrative costs it takes to run government.

The Little League is another example of public interest and activity which is borne by the citizens.

HOWEVER, in other fields it becomes mandatory for government to take the lead, such as our problems in the N. Sunnyside and Gatewood flood areas; this is a problem for the government to insure safety to all property owners, and engineering knowhow and expert opinion must be brought to account.

I am against Metro type of government as this tends to deprive citizens of their autonomy and is more expensive than our type, despite claims to the contrary.

I WOULD HOPE for better public relations between City Hall and the citizens; this is not only important to successful business but government as well.

I would encourage business to expand their facilities and encourage new business with services that are now lacking and we sorely need. This would keep more sales tax monies at home for our own improvements.

I shall listen to everyone for their points of view on various matters that will come before the Council.

I end by saying that regardless of who you vote for, be sure to vote, as it is not only your duty, but also your responsibility and I would appreciate your vote.

William F. Schmidt

I have made "Communications" a part of my campaign since our form of government, local and national, is so deeply dependent upon it. Here on the local scene we have seen the complete breakdown in communications between the citizens and City Hall. The result has been most unpleasant with an irate citizenry on one side and a completely out of tune Council on the other.

Too many citizens are complaining about the lack of respect and courtesy shown them when they seek information or help.

What Sierra Madre needs badly is better public relations or better communications in our city government and I shall do my best to bring this about.

LATELY WE HAVE seen many requests for zone changes — some in the midst of our newer areas. I propose that such requests be discouraged by making it known that we are opposed to these constant requests for changes of our master zoning plan.

A person has the right to feel he has made a safe and secure investment when he builds in our city, and that there will be no overnight changes made to destroy his investment. Such an adherence to our zoning plan will not retard the orderly growth of Sierra Madre; rather, it will encourage new capital to come in and build.

The master plan was designed for orderly growth and orderly growth guarantees a safe investment to the home builder. Destroy this plan and we destroy ourselves by permitting haphazard growth. As Lee Shippey wrote about our city in our Sierra Madre News "protect it from becoming a hodgepodge of careless and inartistic development."

FOR OUR NEIGHBORS along the northern reaches of our city who have suffered from water and mud I will do

Proposal To End Flood-Mud Peril In N. Sunnyside Area, Possibly Skyline, Presented

'Nutty But Nice'

'Krazy Daze' Sale Going On

Sierra Madre merchants have flipped their lids.

Yes! Yes, indeed, they have, for starting today and continuing for three days through Saturday they are conducting the "Krazy Daze Clip a Coupon" Sales deluxe.

And being somewhat dazed by, excusably so, they term it "Klip a Coupon Krazy Daze Sales." "The Coupons" will be found on Pages 4 and 5 of today's SIERRA MADRE NEWS.

AND THERE'S nothing "Krazy" about the values either. Just clip a "Coupon" take it to the merchants and reap the benefits of extraordinary sales values the merchants of offering.

In this they are presenting the lowest-ever prices on the newest possible merchandise and assure customers they hope for a record outpouring — that the "Krazy Daze" sales will be the tip-top best in the city's merchandising history.

RALPH G. HURWIT, chief of the C. C. Merchandising committee, in charge of the sales, says:

"This is the most attractive, best arranged sale in the city's history. Patrons cannot go wrong on this be-

—turn to page 8

War Veteran and Athlete, Sherwood E. Wise Files For Congress in 24th District

Sherwood E. Wise, war veteran and athlete, of 175 4th Ave., Arcadia, a resident of that city for ten years, and widely known in the Sierra Madre area, this week tossed his hat into the ring as a candidate for the Republican nomination for Congress from the new 24th District.

The district now embraces Sierra Madre, parts of Glendale, Eagle Rock, South Pasadena, North Alhambra, San Marino, North San Gabriel, North Temple City, Arcadia, Monrovia, North Duarte, Bradbury, North Azusa, Glendora, Claremont, Pomona, East Covina and east of West Covina.

Schwartz Jr. Hits New Hi in Pole Vault

Sam Schwartz Jr., Marshall Junior High aerial-artist, and Sierra Madre youngster, set a new city pole vault record Monday at Muir High in Pasadena, clearing 11 8/8, eclipsing the old 11 0/8 record set by Washington's Pritchard.

Young Sam is the son of E. M. Schwartz of 257 E. Montecito, Sierra Madre. The elder Schwartz is principal at McKinley High in Pasadena.

Sam has been vaulting now for seven years, and is 14 years old. His coach, Willard Craft, says he is "by far the best 9th grader I have ever coached."

Shepherd Envoys Are to Discuss New Youth Group

Two members of Shepherd of the Hills Lutheran Church will represent the Pacific Southwest Synod of the United Lutheran Church Saturday when plans will be discussed at Burlingame, Calif., for forming a new youth organization for the coming merger of four Lutheran church bodies.

The two are Rev. Ray E. Hansen, chairman of the synod's Luther League. They will fly to Burlingame for the conference with representatives of the Augustana, Suomi and American Evangelical churches.

Taken to Hospital

Jacob Cohen of 158 N. Grove was taken to Sierra Madre Community Hospital Sunday suffering from a sudden illness. Police were called by a neighbor, Lucille M. Thomson of 145 N. Grove, who became aware of the man's illness. Previous to removal to the hospital police administered resuscitation treatment.

Barrett's Home Gardens Closes Operations Soon

A Sierra Madre landmark — Barrett's Home Gardens at 192 N. Mountain Trail — is about to vanish in the limbo of things gone if not forgotten.

Mrs. L. G. Barrett announces that as soon as the stock is sold out Barrett's will close shop on the spot occupied for the past eight and one-half years.

Owner of the land is E. Waldo Ward, proprietor of Ward's Preserving Factory, occupying land directly adjacent. He has not yet announced to what use the land will be put.

There has been a nursery on this spot for most of the past 80 years.

J. Krehbiel To Address Republicans

John Krehbiel, chairman of the Republican State Central Committee of California, will be special guest speaker at the Sierra Madre Republican "dinner" meeting, Wednesday, April 4, at 8 p.m., at the home of Mr. and Mrs. Claude H. Brown Jr., 49 W. Orange Grove.

Krehbiel will discuss the Republican Party in California, Patrick Swift, precinct chairman of the 49th Assembly District, other guest speaker, will clarify the new Assembly and District apportionments and acquaint Sierra Madre Republicans with their new representatives.

"WE INVITE all Sierra Madre Republicans and discerning Democrats to attend."

—Turn to Page 8

Friends of Library Dinner on April 11

By Mary Tumilty

In the spirit of the slogan of National Book Week, "Read and Watch Your World Grow," Sierra Madre will be contributing its part with the Annual Used Book Sale for Children and Adults and yearly dinner meeting of the Friends of the Sierra Madre Library.

The latter will be held Wednesday, April 11, at the Sierra Mesa School at 6:30 o'clock. Reservations at \$2.60 each may be made by sending checks to Mrs. John Tavis, P.O. Box 334, or by

calling EL 5-2200. Speaker and other details will be announced later.

Arrangements for the book sale are progressing rapidly. Depositories for convenience of those wishing to contribute books will be found in the following locations: The Library, City Hall, Woman's Club, Royal Drug Store, Western Bank, Highlander Liquor Store, Hartman's Pharmacy and Roberts and Roess Markets.

A pre-sale will be held for Sierra Madrans at the Library Thursday night, April 22, 6-9. Hours Friday, 10-9;

Saturday, 10-6. It is hoped that last year's total sales amounting to \$2,200, will be matched or surpassed this year. The revenue will be invested in new books for the library.

All types of used books will be welcomed. Fiction, biography, art, poetry, textbooks, hobbies, foreign language books—whatever has interested one, may interest another. The success of a community project such as this depends largely on all-out cooperation, resulting ultimately in new books for old.

Installation of a radar system in Downtown Sierra Madre with which to clock motorists, this to cost \$1,124.02 was approved following expansion of the project by Police Chief Gordon G. McMillan.

Petition of W. Murray Hawkins for a lot split on his acreage at the head of N. Auburn was put over two weeks, even though it had been approved by the Planning Commission. Led by Councilman Abernethy, the

WEATHER

	High	Low	Pre.
March 21	64	45	.02
March 22	61	40	.31
March 23	66	42	
March 24	74	47	
March 25	83	50	
March 26	82	44	
March 27	72	46	
Rainfall for season	25.96"		
Year ago to date	6.83"		

Dr. Durfee Due to Speak On April 2

Second speaker in the annual spring lecture series presented by the Sierra Madre Community Nursery School, in cooperation with the Pasadena City College Extended Day program, will be Dr. Martin B. Durfee, director of the Child Guidance Clinic of Pasadena. Dr. Dur-

fee will speak on "The Really Important Things, Including Discipline," on April 2 at 8 p.m. at the Nursery School. The spring series deals with "Parents and Children Under Pressure," and each speaker develops his own particular topic with relation to the general theme.

ON APRIL 23, John Joe Risser will speak on "Know Yourself and Help Your Child." On May 7, Dr. Robert B. Haas will have for his topic "Educational Pressures Faced by Your Child." All attending the lectures are invited to remain for refreshments which are served by the mothers of the association. The Nursery School invites all members of the public to these lectures as a community service.

Policeman Is Ill

Sierra Madre Police Officer Stanley Baney who resides at 1849 S. 6th Ave., Monrovia, is recuperating from an attack of pleurisy, attended by lung trouble.

Father Salazar Council Speaker

Rev. Father Armando O. Salazar will speak at the April 3 meeting of the Women's Council of the Assumption of the BVM Church, Pasadena. Father Salazar is assistant director of the Catholic Welfare Board, Pasadena Division.

Edward E. Clark Dies in Midwest

Edward E. Clark, former Sierra Madre resident for many years, died at his home, Rockhill Manor, in Kansas City, Mo. He is survived by his mother, Mrs. E. S. Clark of Kansas City; a daughter, Joan Clark in New York; a sister, Mrs. Edward B. Garret in Kansas City, and his brother, Sewall, this city.

Emile Smith Back After Operation

Emile E. Smith of 333 N. Sunnyside, co-partner in the Sierra Madre Hardware Company with Thomas M. Schwartz, has returned to his duties after several weeks' absence due to a serious operation at St. Luke Hospital and convalescence there and at his home.

Women's Fellowship Will Present 'Roaring 20's' Show At Congregational Church

A Roaring 20's Fashion Show will be presented by the Women's Fellowship of Sierra Madre Congregational Church on Thursday, April 5, at 1:30 p.m. Tickets are \$1. The fashions on display are provided by the Goodwill Industries. They are authentic costumes of the "Flapper" years from 1912 through 1930. Plan to come and bring a friend to view the fashions of yesteryear while enjoying dessert and coffee with background music from the 20's. A baby sitter will be provided.

2 Area Women in Student Recital

Mrs. Betty McGraw of 2650 Newhaven, Hastings Ranch, and Mrs. Joan Ruggles of 201 Crawford, Arcadia, will participate in a student recital given at Pasadena High School, room 106C, April 5 at 8 p.m. This recital features the Intermediate Voice Class

given at Pasadena High School by Pasadena City College, Extended Day Division, Dorothea Pollack is instructor. The program includes folk songs and selections from the repertoire of musical comedy. Admission is free. The public is invited.

The PLAZA Shop Talk

HAVE YOU ever begun the writing of something, no matter what it is, and halfway through the first sentence you know the whole thing is going to be dull? Could be anything—a postcard with not enough space, a term paper with too much of it, or a series of notes on fancy stationery explaining why you didn't send Christmas cards. Or maybe you have a rich uncle and you're writing to inquire about his health when you already know he won't even mention you in his will.

THAT'S the way I feel when the "advice" experts tell me to make this column more "business-like" (whatever that means). "Your shop is unique. You've got something that is different and would be tough to copy," they say. "The setting is beautiful, the garments are beautiful and the prices are hard to believe. So TALK about it!" But can't you see it from my side? It is Trudie's experience that makes this shop possible. Because she is my wife I am always under suspicion of being prejudiced. The only way I can do it is to give you a few cold, impersonal lines—like this:

TRUDIE from Vienna has been fascinated by the study of design and color ever since she first explored the Vienna Woods as a child walking with her father, hunting mushrooms. (Cut! Camera for retake! Listen, Clark, if that's what you call a "cold, impersonal line" I will coldly, impersonally, hit you right between the eyes!) Next scene: Washington, D.C.—Julius Garfinckel & Co. where her talents as a fashion designer were discovered and developed.

HOLLYWOOD: Where she became a charter member of California Fashion Designers, then a dress manufacturer selling only to the best, even as far as Neiman-Marcus in Dallas—and, oh boy—those gals from Texas, are they ever—(Cut! Hey, Joe! Ask sound effects to take Clark off the set.) NEVER MIND! The Plaza Shop now has so many beautiful things in so many different sizes that I can't make a list. Just a few in each line, of course. We are not a department store. Be careful of those "Fringo" capris and golf skirts. If you look twice, you're lost—and it won't be because of hunting golf balls, or even mushrooms, in the woods. "Ask Trudie!" THE PLAZA SHOP Dresses—Sportswear 39 East Montecito ELgin 6-1495

Easter Flowers

A large selection of potted artificial flowers for only 69¢

Come in and get yours. No obligation, nothing to buy.

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ALL NEW 1962 19" ZENITH PORTABLE TV

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The BERMUDA Model M2101 Trim, compact texture finished metal cabinet with top carry handle, sound-out-front speaker, Sunshin Picture Tube, Cinelens Picture Glass, full power transformer. Choice of Westpoint Gray color or Daytona Sand color.

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RALPHS ARCADIA STORE, 211 FOOTHILL BLVD.
ALL DAY SATURDAY, MARCH 31
HAVE ANY RALPHS WHOLE ICED CAKE YOU PURCHASE DECORATED FREE!

SNACK BAR SPECIAL RALPHS ARCADIA STORE
SUNDAY, APRIL 1 ONLY
HOT DOGS . . . 10¢ HAMBURGERS . . . 29¢

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CHAINWIDE GRAND OPENING CELEBRATION SALE

NEW MASON & DEVONSHIRE STORE CHATSWORTH

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1. GOLDEN PREMIUM MEATS U.S.D.A. CHOICE

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3. OUR OWN FRESH BAKERY

4. OUR OWN "DELI" KITCHEN

5. FARM FRESH PRODUCE

6. MORE SPECIALS • MORE VARIETY

7. PROVEN SERVICE, SATISFACTION

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FABULOUS, FULL COLOR STIFF BACKED ALBUM EDUCATIONAL FUN!

ON SALE, COMPLETE WITH PICTURE PACKET NO. 1 FOR ONLY **19¢** REG. 1.75 VALUE!

PICTURE PACKETS #1, 2, 3, 4, 5, 6 . . . AND THIS WEEK, 8 AND 9

ON SALE NOW FOR ONLY **10¢** EACH REG. 25¢ VALUE EACH

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FREE PICTURE PACKET #7

REGULAR 25¢ VALUE

GOOD MARCH 29 THROUGH APRIL 4

GOLDEN PREMIUM MEATS U.S.D.A. CHOICE

WELL TRIMMED CHUCK ROAST 39¢ lb.

7-BONE ROAST 45¢ lb. **ROUND BONE ROAST 49¢** lb.

CHUCK STEAKS 49¢ lb. **ROAST 85¢** lb.

CHUCK STEAKS 89¢ lb. **RIB ROAST 89¢** lb.

ROASTING CHICKENS 49¢ lb. **LEAN-MEATY SHORT RIBS 29¢** lb.

SLICED BACON 59¢ lb. **BONELESS-LEAN STEWING BEEF 77¢** lb.

HOUSEHOLD NEEDS

ZEE TOILET TISSUE 12 \$1.00 (THREE 4 ROLL PACKS) **Save 17¢**

WISK LIQUID DETERGENT QUART 69¢

RINSO BLUE DETERGENT REGULAR PKG. 28¢

WHITE KING D DETERGENT WITH BORAX GIANT PKG. 69¢

MORE SPECIALS—MORE VARIETY

HUGGINS YOUNG, RED LABEL —1-LB. CAN COFFEE 49¢ *Save at this low price!*

HEINZ STRAINED 4 1/2-OZ. GLASS JARS BABY FOOD 12 FOR \$1.00 *Save 16¢*

ALL STAR, CLING, HALVES OR SLICED 1-LB., 12-OZ. CAN PEACHES 19¢ *Save 8¢*

NIBLETS 12-OZ. CANS CORN WHOLE KERNEL 2 FOR 29¢ *Save 13¢*

KERN'S 2-LB. APRICOT PINEAPPLE PRESERVES 53¢ *Save 6¢*

WILSHIRE DOODLE DANDY COUNTRY STYLE 15-OZ. JARS CUCUMBER CHIPS 4 FOR \$1.00 *Save 16¢*

PACIFIC STA CRISP SODA CRACKERS 1-LB. PKG. 29¢ *SALTED OR UNSALTED*

LINDSAY LARGE PITTED RIPE OLIVES 7 1/2-OZ. CAN 39¢

CHICKEN OF THE SEA LIGHT CHUNK TUNA 6 1/2-OZ. CAN 33¢

KULANA PAPAYA NECTAR 12-OZ. 2 FOR 29¢ *Save 6¢*

FARM FRESH PRODUCE

FANCY FUERTE LARGE SIZE 10¢ EACH

EXTRA FANCY ANJOU PEARS 2 FOR 25¢ *Save 10¢*

NO. 1 RED VELVET YAMS 2 FOR 25¢ *Save 10¢*

FIRST QUALITY LARGE CALIFORNIA WALNUTS 39¢ lb. *Save 6¢*

HEALTH AND BEAUTY AIDS REG. 89¢ SIZE

BUFFERIN 63¢ BOTTLE OF 60

FULVITA MULTI VITAMINS 30 DAY SUPPLY 99¢

OUR OWN "DELI" KITCHEN

MANHATTAN 1-LB. PKG. FRANKS 39¢ *Save 6¢*

RALPHS 1ST QUALITY BUTTER GRADE AA 1-LB. PKG. 69¢

RALPHS CHEDDAR CHUNK, LB. 59¢ *Save 14¢*

RALPHS ROUND OR SQUARE REGULAR SLICED 7-OZ. PKG. 25¢ *Save 10¢*

BOLOGNA 14-OZ. PKG. 49¢ *Save 20¢*

KRAFT CRACKER BARREL SHARP CHEDDAR CHEESE 10-OZ. STICK 55¢ *Save 4¢*

PARKAY 1-LB. PKG. MARGARINE 27¢

FINEST FROZEN FOODS

TREESWEET, FROZEN ORANGE JUICE 7 \$1 6-OZ. CANS FOR *Save 33¢*

OH BOY PIZZA 79¢ FROZEN DELUXE STYLE WITH CHEESE 16-OZ. *Save 10¢*

WONG'S DINNERS 89¢ FROZEN DELUXE WITH PEPPERONI 19-OZ. *Save 9¢*

BIRDS EYE FROZEN ONION RINGS 7-OZ. PKGS. 3 FOR \$1.00 *Save 23¢*

BIRDS EYE FROZEN TINY TATERS 1-LB. PKGS. 4 FOR \$1.00 *Save 24¢*

BIRDS EYE FROZEN GREEN BEANS 9-OZ. PKGS. 5 FOR \$1.00 *Save 15¢*

GOL PAK FROZEN BREADED PEAK STEAKS 1-LB. PKG. 79¢ *Save 10¢*

RALPHS GOLDEN PREMIUM LIMEON CRUNCH ICE CREAM PINT 29¢



IN THE SPRING women's organizations tend toward fashion shows in their efforts to raise funds for beneficial purposes. Sierra Madres' busy Civic Club staged one recently and here are some of its members displaying the latest modes: From the left—Mmes. Leo Anderson, William B. Russell, Stuart M. Fried, Keith H. Mankin, James Bryce Tyler and Julius E. Hammerschmitt.

Civic Club Honors Past Prexys at Fashion Show

At the March 22 meeting of the Civic Club, past presidents and charter members were honored and entertained by a Fashion Show.

Mrs. Helena Lingenfelder, fashion coordinator of Sears, Pasadena, presented the styles modeled by Mrs. Leo Anderson, Mrs. William Russell, Mrs. James Bryce Tyler, Mrs. Julius Hammerschmitt, Mrs. Stuart M. Fried and Mrs. Keith Mankin.

The models hair styles were originated by Flo Mankin of Fashionette Beauty Salon, Sierra Madre.

GUESTS WELCOMED by Mrs. G. Norman Kennedy were: Mrs. Robert Belton, Mrs. William Morse, Mrs. Joseph Murphy, Mrs. Richard Barden, Mrs. James Bryce Tyler, Mrs. Edward Chapman, Mrs. Richard Kohler, past presidents, and Mrs. Emile Smith, Mrs. Charles Peterson, Mrs. George Larson, Mrs. William Fleming, and Mrs. Olson Pratt, charter members.

Hostesses were Mmes. H. W. Howard, Carl Souders and Keith Mankin.



Cheryl Osti Wins Top Honor in 'Search' Show

Cheryl Osti, daughter of Mr. and Mrs. Robert (Yvonne) Osti of 241 W. Montecito, Sunday won the coveted silver medal, honor in the Junior Division of the 27th annual Search for Talent show before a packed audience in Pasadena Civic Auditorium.

She played the organ. Other winners in the Junior Division were Debbie Gordon, vocalist, and Susan K. Fowler, pianist. Debbie won a gold medal and Susan a bronze medal.

The Sweepstakes winner was Kathy Sum, 7, who won that trophy with a piano rendition of Mozart's "Fantasia in D Minor."

Awards were presented by Zasu Pitts, star of the current Pasadena Playhouse production, "Everybody Loves Opal."

Jerry Boas Will Play in Tennis Meet

Big-time racketeers will invade the San Gabriel Valley armed with glamour, skill and tennis know-how, March 31, when the Tenth Annual Pasadena Metropolitan Tennis Tournament gets underway at Brookside Park.

One of the nation's top men players slated to be a participant is Jon Douglas from Santa Monica, Davis Cupper and winner of the Pacific Southwest Tourney in 1961. Jon will level his big game at strong competition; namely—Alan Fox, Roger Workman, Thornwald Roe, Charles Pasarell, Dave Reed, and Jim Buck.

Local entries who will give

City of Hope Fashions on April 11

The Childrens Luekemia Wing will benefit from all proceeds raised at the Annual Luncheon and Fashion Show, planned and sponsored by a small group of women representing seven cities in the San Gabriel Valley, including Sierra Madre.

This benefit will be held on April 11, at the Peppermill, 795 E. Walnut, Pasadena. A fashion show will be given by "The Shop" of San Gabriel. Six lovely professional models from the Loretta Young Way Charm School have volunteered their services.

This group of volunteer workers for the Pilot Medical Center, call themselves The R.G.B. Aids, named for Mrs. Rose G. Bertram former Arcadian, who devoted 30 years of her life to the City of Hope.

THE CITY OF HOPE is a free nonsectarian national medical center for healing, research and medical education. It is run solely on donations and funds raised by many organizations, and is located in Duarte.

Many beautiful prizes will be given away at the luncheon. Please contact the following women for information or reservations, and invite your neighbors and friends.

Mrs. Louis Lasser, HI 7-2609; Mrs. Perry Friedman, EL 5-9503; Mrs. Milton Horowitz, EL 5-3219.

Two Winners Are Picked In Library-Sponsored Art Exhibit Closing On Friday

With the Library-sponsored Art Exhibit going into its final days, the works of two Los Angeles artists have been acclaimed as the people's choice.

Of the prints, W. Waldren's "Down, Toward In," a monoprint, won top honors, and "Locale," a drawing by John Kwok, ranked first in its category.

Voting was heavy and the victors won by a large margin. Each artist will receive the Friend's purchase price of \$100 and the pictures will become part of the Library's permanent collection.

TWO ENTRIES by Sierra Madre artists were sold during the exhibit. Ramon Lopez's "Barbara" and Ted Velasquez "La Entrada" were purchased by private collectors.

Lee Wexler, chairman of the exhibits committee, expressed gratification at the success of the project, the enthusiastic response of the public and effective cooperation of his committee. Those still wishing to view the exhibit may do so until the closing Friday night, March 30.

THE METRO TOURNEY sponsored by the Pasadena Department of Recreation, sanctioned by the Southern California Tennis Association, and supported by the Pasadena-Foothill Patrons' Association is scheduled for two weekends March 31 and April 1, April 7 and 8 and managed by Harriet Jack.



Mrs. Robert G. Forney Heads Cancer Fund Drive

Mrs. Robert G. Forney will be Sierra Madre residential crusade chairman for the American Cancer Society educational and fund raising campaign in April. Her appointment was announced by Mrs. Marshall Johnstone, district residential crusade chairman.

This is Mrs. Forney's fifth year as a society volunteer. She served in the same crusade capacity in 1961 and is presently the Sierra Madre education chairman, a year-around responsibility.

"I AM undertaking crusade again," Mrs. Forney said, "because I am anxious to further the excellent educational and service programs of the society. These, together with the \$97 million invested in research during the past 15 years by the American Cancer Society, are making tremendous advances in the early detection and cure of cancer."

Sierra Madres who are interested in volunteering may contact Mrs. Forney at EL 5-0099.

Woman's Club Opens Its Drive

The Sierra Madre Woman's Club has launched a membership drive headed by Mrs. Albert J. Barkman, membership chairman.

All women of Sierra Madre are extended an invitation to join the Woman's Club. The purpose of the club is to stimulate good fellowship, intellectual development and to strengthen philanthropic, creative and civic effort.

Inquiries may be made of Mrs. Barkman, 608 W. Montecito, EL 5-9516.

Duplicate Bridge Play at St. Rita's

With Florence Peterson as director, the first Wednesday of each month is duplicate bridge time at St. Rita's Hall, starting at 10 a.m. Coffee is served.

At the last session the north-south winners were Helen Brick and Doris Taquette. East-west victors were Ruth Carter and Janet Burbick.

Steal Wardrobe of Mrs. Wright

Mrs. May R. Wright, member of the City Planning Commission, has returned to her home at 471 N. Sunny-side, after a several weeks' visit in San Francisco.

While in the Bay City, Mrs. Wright had the misfortune of having her station wagon robbed, the loot including most of her wardrobe.

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LIVE DISPLAY SHOW!—A TEN MINUTE BALLET IN A 20 FT. WINDOW! Just gather around SUZZANE DE TRUAN'S BALLET STUDIO — WINDOW!

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Ajax Cleanser 2 for 25¢

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BUCKEYE JOY LOW FLAME STAINLESS STEEL COOKWARE Large 11-Inch COVERED FRYER \$4.98

THE EXTRA LARGE SIZE that Usually Sells at Premium Prices! Thick Tri-Ply Construction.

Mrs. List Price . . . \$10.40
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RIB STEAKS U.S.D.A. Choice Beef With Our Custom Trim. A Favorite for Flavor! 89¢/lb

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BELIEVE IT WHEN YOU SEE THE LOWEST-
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COME! LOOK! SAVE! SEE THESE MERCHANTS IN RIDICULOUS PRICES!

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— BULK —

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THE LOWEST PRICE!

Easy-to-use depth and level controls
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Please—Not more than 10 bike
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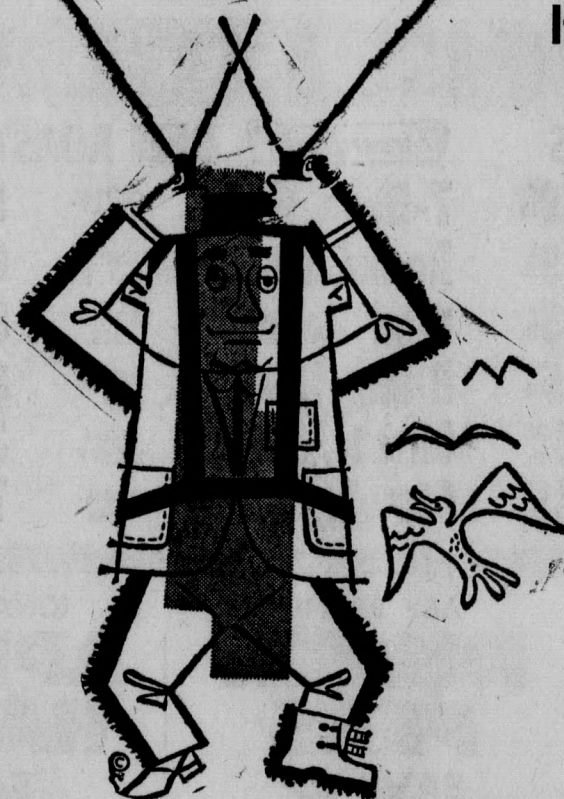
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All Women's
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THIS COUPON WORTH...
you purchase a regular priced 10
BIKE... or \$1.00 on any \$9.99 pur-
chase or more... or 50c on any \$4.99
purchase or more.
—Not more than 10 bikes per family.
—big shot — clip coupons!
—ends April 2, 1962
—THAT SPRING BIKE NOW AND SAVE!
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**ANY
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OUTSTANDING VALUES IN
NAME BRANDS! LATEST STYLES
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FINE WATCH BANDS!
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On purchase of one selected
group Miss Pat 2-piece dress—
pleated skirt style, new Spring
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Limit one coupon per customer!
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KRAZY DAZE COUPON
**THERAPEUTIC
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FREE
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**REG. \$1.75 WORLD WIDE
TRAVEL POSTERS**
LARGE SIZE! Your choice of posters from
many foreign countries! Perfect decorations
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*Proceeds of this sale given to charity.
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**LUBRICATION JOB
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We'll Take Better
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Any Hammer In Stock!
TAKE ADVANTAGE
OF THIS FINE "SAVING
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SELECTION TO CHOOSE FROM
15% off
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Villa Views

By
Toni Maurin

SYcamore 7-9634

They say that the Lord fits the back to the burden. Sometimes life weighs heavy on my shoulders in spite of all the good fortunes I have had. Due to circumstances beyond our control, women have been forced out of the homes and into the fight to protect them from an enemy far worse than any we have known.

Some women have different reactions to this type of living. Some sit back and offer the weak excuse that there is no time, that their job is in the home. Others are dedicated to almost any cause that comes along, and still others are out there pitching because they feel that in order to save the home from within you must help fight the things that are trying to destroy it from without.

I myself resent the need to get out and fight in this manner. I suppose I am basically lazy and don't like to admit that it is not my brawn that is needed, but my brain.

The only way for my brain to be of any use at all is to educate it. The more I learn the more unhappy I become with the seeming futility of our struggle against drowning in a sea of universal criminal indifference.

I never did want to swim, but I certainly don't want to drown, so STROKE! STROKE! STROKE!

AND SO ON to more cheerful subjects. The Eugene Koch family of Wynn Rd. have come back from a wonderful if brief vacation with all of their children. They joined six other foothill families for a skiing vacation at Mammoth.

Their group included Dr. and Mrs. Bud Koch, Mr. and Mrs. Howard Cheverton, Mr. and Mrs. Frank Tomkins, Mr. and Mrs. Richard Day, Mr. and Mrs. William Morse and Mr. and Mrs. Wayne Morrison, plus the combined total of 23 children.

I'VE SAID it before and I'll say it again: I don't like changes, but sometimes they are inevitable. Thus saying I will be a good sport and print the Dave Elmers' new address. They moved last weekend and I must say we lost some lovely neighbors.

They may be reached in the future at 106 Lombardy Lane, Orinda, Calif.

For those who are unfamiliar with the town, it is near Walnut Creek and Oakland. Dave has recently affiliated himself with Standard Oil of California.

Ranch Roundup

By
Joyce Wenger

SYcamore 8-4777

Following the finals of "Decade Doin's" by Eugene Field parents Saturday night, there was plenty "DOIN'" at the gay party attended by some 125 of the cast and crew.

And where else could such a party take place but at the spacious home of the always generous and hospitable Jean and Jim Stivers!

They're so modest, they'll hate me for speaking of them in this fashion; but I learned long ago that these qualities are invariably mentioned when anyone refers to the Stivers. However, Jean insisted that she "didn't do a thing," that the cast and crew ordered the catered midnight supper.

Nita, (still wearing her middle eye as the Bride from Mars), and Warren Bacon conveniently celebrated their wedding anniversary among friends at the cast party.

Mel Knoll brought his drums and together with the show's musicians, provided wonderful music for dancing. There was Charlie Love and Lloyd Keese on sax, Ron Olds on bass, George Sabin drums, and S. C. Deal piano.

Peter Nurchis caught the Saturday night performance of wife Norma and Cass Woodworth in their clever number, "We're a Couple of Swells," before flying East to keep a business appointment. In fact, the timing was a bit close. A friend picked him up at Field before the finale and rushed him to the airport just in the nick of time to catch his plane!

MARGO ELMER missed the cast party too. She said her farewells at the show, and then took off for her new home in Orinda. She'll be truly missed in next year's show. Sorry to see the "Stylists," Margo, Jeri Fey and Norma Nuches break up.

This seems a good time to mention that Mary Haver has new decor at her Hampton Rd. home — zillions of color photographs of "Decade Doin's," which the cast

Mrs. A. C. Ong, chairman, announces the event will begin with a salad luncheon in Stratford House at noon, followed by the latest fashions in clothing and hair pieces, (wigs, buns and switches).

And of course, there will be music, door prizes, (including one of Mrs. Russell Stapleton's fabulous hats), and bridge. Mmes. Jack Parth, William Mayhew and James Helsper will be modeling.

Mmes. T. William Heldner, Albert Korgiebel, Reynolds Cairncross, Loring Dyer, Robert Cushman and Leonidas

Barboza are among those from our area who made early reservations.

HASTINGS RANCH and Sierra Madre members of the Pasadena Auxiliary of Boys Republic are preparing for their 94th semi-annual rummage sale to be held at the Pasadena Civic Auditorium on Thursday, April 5, 9 a.m. to 3 p.m. Proceeds from this now famous "World's Largest Rummage Sale," help to make a happier life for the 130 boys who live at Boys Republic—a non-profit, non-sectarian 215-acre farm community south of Pomona.

Mrs. Morris F. Sheldon, auxiliary president, is general chairman. Mrs. Kurt Schiller, sales personnel chairman, will staff the 22 departments with members and their volunteer friends. Area residents busy with pre-sale preparations include Mmes. Ren A. Meader, Roger J. Kelley, Charmaine J. Armstrong, Chester Lighthizer, Robert Henderson, William Cook, Vern Harding, William Kelley, H. O. Smith, Jr., William Morse, Clay T. Snider, John C. Wilfong and John W. Winkler.

Cub Scouts Add 2 New Members

Highland Oaks Cub Scout Pack 117 received two new members at their March meeting. Dennis Green was initiated into the Bobcats and Paul Patterson transferred into the pack.

The following boys received awards: Bill Bailey, Timmy Redshaw, Steven Bishop, Steven Fry, Kerry Damskey, Kevin Maxwell, Page Hatch.

Steven Jones won the ribbon for using a clothespin the most original way in a

handicraft project. Vernon Marsh won the Webelos award. Den 4 won the attention award. Den 2 and 8 tied for the attendance award.

Men Singers Are Asked For Concert Honoring Walter

An unusually large Pasadena Chorus is rehearsing with Conductor Richard Lert for the Pasadena Symphony Association's performance of Mozart's "Requiem" to be performed as a memorial concert for Bruno Walter on May 20 at 3 p.m. in Pasadena.

There are no more openings in the soprano and alto sections, but tenors and basses are still welcomed and urged to enter the chorus as soon as possible.

Rehearsals are held on Mondays at 7:30 o'clock in the Music building at Pasadena City College. Singers may come directly to the rehearsal room to make application.

Spread a little sunshine every day—it is the straight road to the best there is in life.

Jones Cited For Sales Excellence

Robert D. Jones, consultant with the Penn Mutual Life Insurance Company in Pasadena, who with his wife and two children reside at 416 North Grove, Sierra Madre, has been cited for sales excellence and will attend an award convention in Palm Springs in late March.

Jones is associated with the James L. Gessner Agency located at 951 East Green St., Pasadena, California.

THURSDAY

FRIDAY

SATURDAY

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

A&P

NOT 3, NOT 4, BUT SPECIALS IN EFFECT...
7-DAYS A WEEK!
PLUS...LOW REGULAR PRICES AND BLUE CHIP STAMPS TOO!
Save This Thursday Ad...These Prices Are In Effect All Week

RIB ROAST "SUPER-RIGHT" GRAIN-FED STEER 1st 5-RIBS 7-INCH CUT 79¢ lb. SAVE 10¢ lb.	GAME HENS "SUPER-RIGHT" A&P'S FINEST ROCK CORNISH 1-LB. 4-OZ. PKG. CASE of 12...\$8.09 69¢ ea. SAVE 14¢ ea.
--	--

CHECK, COMPARE & SAVE...ON LOW EVERYDAY MEAT PRICES!

<i>Super-Right</i> BEEF STEAKS	<i>Super-Right</i> BEEF ROASTS	<i>Super-Right</i> LAMB VALUES	LENTEN FISH VALUES
Chuck Steak REAL VALUE 69¢ Swiss Steak THICK CUT 79¢ Round Steak BONE IN 85¢ Rib or Club Steak 95¢ T-Bone or Porterhouse 129 lb. Top Sirloin BONE-LESS 159 lb.	7-Bone Roast CENTER CUT 59¢ Round Bone TENDER TASTY 65¢ Clod Roast BONE-LESS 89¢ Rump Roast BONE IN 89¢ Short Ribs LEAN MEATY 35¢ Stewing Beef BONE-LESS 79¢	Shldr Roast SQUARE CUT 39¢ Lamb Legs WHOLE OR PART 63¢ Lamb Chops SHOULDER CUT 79¢ Lamb Chops LARGE LOIN ROUND BONE 89¢ Lamb Chops SMALL LOIN 129 lb. Lamb Breast DELICIOUS BAKED 15¢	Rock Fish FRESH FILLET 49¢ Cod Fillet CAP'N JOHN EASTERN 49¢ Whiting EASTERN 1 1/2-LB. BOX 35¢ Franks SUPER-RIGHT ALL-MEAT 49¢ Bacon "SUPER-RIGHT" SLICED Canadian Style—6-oz. Pkg. 49¢ Sliced Beef "SUPER-RIGHT" SMOKED COOKED 4-OZ. PKG. 33¢

WISCONSIN MILD CHEDDAR CHEESE SAVE 16¢ 59¢ Per Lb.	A&P BRAND FROZEN PEAS SAVE 10¢ 2/29¢ 10-oz. Pkgs.	IONA UNPEELED APRICOT HALVES SAVE 8¢ 21¢ 29-oz. Can	A&P BRAND ORANGE JUICE SAVE 7¢ 39¢ 46-oz. Can
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COLD STREAM—PINK Salmon SAVE 6¢ 1-lb. Can 63¢ (SAVE 10¢) WATER SOFTENER Salt* MEDIUM or COARSE 50-lb. Bag 99¢ BIRDSEYE FROZEN Dinners CHICKEN or TURKEY 11-oz. Pkg. 49¢ A&P'S MARVEL Ice Cream... 1/2-Gal. Ctn. 59¢	WILSHIRE CUCUMBER Chips DOODLE DANDY 58-oz. Jar 59¢ (SAVE 10¢) DOLE SLICED Pineapple... 14 1/2-oz. Cans 39¢ KARO Syrup... BLUE LABEL 1 1/2-lb. Can 29¢ FLEISHMANN Margarine... 1-lb. Pkg. 43¢	SAXON Prune Juice... Qt. 39¢ FOREST GROVE CUT Wax Beans 2 15 1/2-oz. Cans 29¢ ANN PAGE SPAGHETTI OR Macaroni SAVE 4¢ 1-lb. Pkg. 19¢ LANGENDORF (SAVE 10¢) Ring APPLE SAUCE 15-oz. Pkg. 49¢
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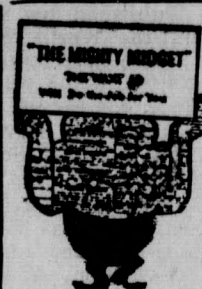
YOUR LAST CHANCE THIS OFFER TERMINATES SAT., MARCH 31st BEAUTIFUL SWISS WATCHES By HERLIN \$795 Plus Federal Tax and \$39.95 in CASH REGISTER TAPES Excluding Beer, Wine, Liquors and Fluid Milk Products Each Watch Carries a Two Year Service Certificate. Many Styles From Which to Choose.	ASPARGUS ALL-GREEN YOUNG TENDER SAVE 14¢ LB. 25¢ lb. (Save 21¢) LARGE FUERTE Avocado 3 for 29¢ ORANGES FLORIDA VALENCIA SAVE 21¢ 3 lbs. 29¢ (Save 12¢) FRESH BUTTON Mushrooms 1/2-pint dry cup 23¢	WORTHMORE CANDY Jelly Eggs 1-lb. Pkg. ... 25¢ 2-lb. Pkg. ... 45¢ WARWICK CANDY THIN MINTS 2 12-oz. Pkg. 69¢ CHOCOLATES 1-lb. Box 65¢ CHERRIES CHOC. COVERED 12-oz. Box 49¢
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3745 Foothill Pasadena
HASTINGS RANCH SHOPPING CENTER
Store Hours: 9 a.m. to 10 p.m. Daily

PRICES EFFECTIVE THURS., THRU WED., MARCH 29, 30, 31, APRIL 1, 2, 3 & 4
Blue Chip Stamps given on all items except alcoholic beverages, tobacco products, fluid milk and cream

Chase & Sanborn Coffee 4c OFF 1-lb. Can **65¢**
Inflated Easter Toys* Each **89¢**
Bromco Popcorn Popper* Each **79¢**
Fancy Corsages* WOOD FIBER Each **69¢**

THE GREAT ATLANTIC & PACIFIC TEA COMPANY, INC.
A&P Super Markets
AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859
OPEN SUNDAYS—Taxable items subject to tax



WANT ADS... MAY WE HELP YOU?

Straight classified 30c a line, 90c minimum; monthly, 25c a line. Classified display, \$1.05 an inch monthly, 95c an inch. Directory rate 80c an inch, monthly only. Deadline for Ads 2 p.m. Tuesday.

EL. 5-3324



Mrs. Lorraine Ray

Rita's Guild
To Witness
New Method

Luncheon meeting of St. Rita's Guild of Sierra Madre will be held on Tuesday, April 3, at 11:30 o'clock in the school hall. Mrs. Lorraine Ray, home economist for the Southern California Edison Company, will present the program.

All those fortunate enough to have tickets for this event are looking forward to a demonstration of Micro-Wave Cooking which is something exciting and new. Everyone is talking about its advantages, such as speed, coolness, safety, flavor of foods and economy of operation.

So St. Rita's Guild members will be able to judge for themselves, for the results of this demonstration will be the food served for their luncheon.

MRS. EDMOND D. PULONE, president, will present Mrs. Paul Donovan, chairman of the nominating committee, who will, in turn, present the slate of officers for the coming year.

The second grad room mothers, under supervision of Mrs. Frank R. Parks, Mrs. Harold Lynn and Mrs. Matthew Hunt, are in charge of this luncheon.

Mrs. Parks and her decorating committee have planned clever centerpieces of manzanita branches festooned with gaily decorated Easter eggs. Mrs. Frank Danielson and Mrs. Paul Donovan are assisting with the decorations.

Woman Held
For Passing
Two Checks

Ruth Richlin one of two women and two men arrested in connection with a nationwide \$20,000 forgery ring after checks had been cashed on four Sierra Madre and 12 Downey dealers, was held for arraignment in Superior Court after her initial hearing in Pasadena Municipal Court last Friday in two charges of passing forged checks.

After Police Officer David G. Benscoter presented the evidence regarding the Sierra Madre cases and a determined effort by the woman's counsel to have her released on probation pending Superior Court hearing, Municipal Judge Louis T. Fletcher ordered her remanded to jail in lieu of \$2,600 bail.

The Richlin woman, Barbara Lewie, Norman Richlin and Fred King were listed as those arrested by Downey police at Montclair. A third woman escaped, driving off with only the clothes she wore.

CHECKS IN Sierra Madre were cashed on Roberts Market, Sierra Madre Hardware, Happy's Beverage Store and "Club 60."

Thomas M. Schwartz of Sierra Madre Hardware, though he cashed the check for \$80.66, the same figure as in the other three checks, took the precaution to have Ray Smith and Ron Thurston obtain the license number of the woman's car.

Officer Benscoter transmitted this to the Downey police and the arrests followed.

Originally, offices of a Santa Monica manufacturing firm were broken into last August and again in September and bundles of blank checks obtained.

These were used by the gang in their check-passing campaign extending from Indiana to the West Coast.

WORK WANTED

RELIABLE woman will baby sit days or evenings. EL. 5-1336. A:9-10th

RELIABLE LADY to baby sit day or eve. Own trans. Call EL. 5-6900. A:10-26th

ROOFER
20 Years Experience
Free Estimates. EL. 5-7095
A:9-21th

IRONING DONE IN MY HOME, REASONABLE.
EL. 5-3281. A:3-15th

CARE of mother and baby. Practical nursing. Reasonable amount of housework. EL. 5-3260. A:11-30th

EXCELLENT ironing for the particular. Well exp. Nr. Altadena & Sierra Madre. Reasonable. SY. 4-432. A:3-8—3-29

IRONING done in my home. Reasonable. 11 N. Sunny side. EL. 5-3779. A:11-28th

WALLS AND WINDOWS WASHED
FLOORS WAXED
HERMAN DAVIS
EL. 8-7762

CHILD DAY CARE
LICENSED HOME
EL. 5-9658. Also Part Time. A:2-4th

PAINTING—Interior and exterior. Reasonable prices. EL. 8-6847. A:3-33-5-12

LEGAL NOTICE

NOTICE TO BIDDERS
The City of Sierra Madre will receive sealed bids for certain work to be performed on NORTH SUNNYSIDE AVE. from SIERRA MADRE BLVD. to GRAND VIEW UNIT 1, up to the hour of 10:00 A.M. on April 24, 1962, at which time they will be publicly opened and read in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, Calif.

The proposed plans and specifications are available in the office of the City Engineer, Bidders shall be required to file with each bid a cashier's check, certified check or bid bond in the amount of ten percent of the total bid as evidence of good faith in the matter of doing the work as bid.

Reference is made to Resolution No. 1667 of the City of Sierra Madre establishing wage rates for all labor classifications. Not less than said rates shall be paid for any labor furnished in this construction.

The City reserves the right to reject any and all bids, or to make award as will best serve the interest of the City of Sierra Madre.

L. MARIE WARPEL,
CITY CLERK
Publish March 22 & 29, 1962.

LEGAL NOTICE

CERTIFICATE OF BUSINESS FIDELITY FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a trucking business at 38 E. Montecito, City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of G. & O. HALLING and that said firm is composed of the following persons, whose names and addresses are as follows: Carlyle Griffin, 239 Sturtevant Dr., Sierra Madre, California. WITNESS my hand this 14th day of March, 1962.

CARLYLE GRIFFIN
STATE OF CALIFORNIA)
COUNTY OF LOS ANGELES)
CITY OF SIERRA MADRE)
ON THIS 14th day of March A.D. 1962, before me H. Clay Reavis, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Carlyle Griffin known to me to be the person whose name is subscribed to the within instrument, and as acknowledged to me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

H. CLAY REAVIS,
Notary Public in and for said County and State
My Commission Expires Feb. 19, 1963.
Publish March 22, 29, April 5, 12, 1962.

LEGAL NOTICE

NOTICE OF PROPOSED VARIANCE

NOTICE IS HEREBY GIVEN pursuant to the provisions of the Code of the City of Sierra Madre, Section 9625, that the Planning Commission of the City of Sierra Madre has fixed Thursday, April 19, 1962, at the hour of 8:00 o'clock P.M. in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California, as the time and place for holding a public hearing on a proposed variance to reduce front yard setback to ten feet, for property described as Lot 374, Tract 2456, further described as Vista Circle Drive near Oakdale Drive.

Application and map are on file in the office of the Secretary of the Planning Commission. The proposed variance is based upon the grounds that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice of other property or be detrimental to the public welfare or injurious to persons in the vicinity thereof; in that the proposed variance, if granted, would be subject to such conditions as the Planning Commission may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Dated: March 26, 1962
BY ORDER OF THE
PLANNING COMMISSION
Beatrice I. Thompson, Secretary
Publish March 29, 1962

WORK WANTED

18-YR. old boy for gardening. Have tools and car. \$1.25 hr. EL. 5-0542. A:3-29

BOY wants local, after school, yard work. EL. 5-8276 eves. A:3-29

EXPERIENCED mature baby sitter. Day, eve, wkends. Own trans. EL. 5-3000. A:10-19th

PAINTING - DECORATING
25 Years This Area
Price—Satisfaction—Quality
is your advantage with
reputable contractor.
KENNETH TUXFORD
HI. 7-9765
References, Licensed, Insured

YARD WORK and heavy trimming. Will haul trimmings. Trash hauling. Free estimate or hourly rates. EL. 5-7280, eves. A:3-22

Jerry Russell is ready for any type of tree work at reasonable costs. You can get prompt and thorough service with Jerry.

Jerry L. Russell
Tree Specialist
Tree Service at Its Best
Phone ELgin 5-8507 or
ELgin 5-7341 after 6 p.m.

CARE for mother and baby by practical nurse. Avail. for vacationing parents. SY. 6-2401. SY. 5-3825. A:6-8th

EXCEL ironing. Pickup and deliver, or you bring. Near Hill & Washington. Call: SY. 8-4825. A:3-8—3-29

HELP WANTED
CLERICAL, asst. to prod. mgr., some typing. EL. 5-3295 between 8:30-3:30 p.m.

WANTED! Men & Women
Jobs orders pouring in
Local & Los Angeles
MANY FEES PAID!
Temple Personnel Agency
5645 N. Rosemead
(Near Las Tunas)
HI. 7-9232 AT. 7-9666

MOTHER'S helper. Live in preferred. Pensioner accept. Refs. req. EL. 5-1939 B:3-29

FOR SALE — MISCELLANEOUS
Bill DING Says
THIS WEEK'S SPECIAL
STARTS APRIL 2
GALV. SCREEN WIRE
Reg. 12c sq. ft.
Now Only 9c
Only 7c when you buy in full rolls.
Open All Day Saturday
MYRTLE AVE. LUMBER CO.
1525 SOUTH MYRTLE AVE.
Monrovia
Phone ELliott 8-1851

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FOR RENT

1-BDRM. furn. cottage, \$95. 38 1/2 W. Laurel AT. 6-0704 D:1-18th

3-RM. OFFICE in Sierra Madre Hotel patio, \$60. Phone EL. 5-9941. D:3-11th

LOWER — unfurn. 2-bdrm. duplex. Like a home. \$110. EL. 5-1221. 91 W. Highland. D:3-22

EXTRA large 2-bdrm. apt. Just redecorated. Natural wood kitchen. In newer apt. bldg. 1 child OK. \$100. Pangborn. EL. 5-8429 D:3-22

\$90 NO STAIRS 1-bdrm. unfurn. apt. Stove, refrig. Pvt. patio. 420 W. Sierra Madre Blvd. EL. 5-8461 SY 6-2689 D:3-15th

AVAILABLE April 1. 1-bdrm. house, furn. or unfurn. Walking distance to everything. Water pd. \$65. EL. 5-2280. D:3-29

2-BDRM., unfurn. Built-in range and oven. Children O.K. SY 2-3802, EL. 6-1427. D:3-29th

COMFORTABLE rear cottage furn. Suitable for pensioner. \$37 mo. EL. 5-8347 D:3-29

DELUXE furn. 1-bdrm. apt. Pool. Available April 15. EL. 5-6181. D:3-29th

MARIPOSA PALMS APTS.—1-bdrm. apt. Beaut. Swedish mod. decor. Adults. 439 W. Mariposa. EL. 5-7060 D:3-29

FURN. OR UNFURN. — 2-bdrm. apt. w/view. In town. EL. 5-2852 after 6 or Sundays. D:3-29

CARD OF THANKS
Mrs. John Buchanan and family wish to thank all those who sent cards of sympathy in memory of John Buchanan who passed away Nov. 28, 1961. Also to Mr. Arnold and R. I. Johnson for their kindness during time of illness.

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Reg. 12c sq. ft.
Now Only 9c
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FOR SALE — MISCELLANEOUS

TRAVELING. Garden tools, odds and ends, fireplace set. Bendix washer, man's tuxedo suit 38. All day Fri. Mar. 30 and 31. 409 N. Mt. Trail. E:3-29

MINSHALL electronic organ \$375 Has had little use. Excellent condition EL. 5-0503 between 6:30 & 7:30 p.m.

6-DRAWER chest, \$10. Bookcase-headbd., twin, \$7

Col. Gibbs Rules Head Passes Away PTA Group

Lt. Col. Wells H. Gibbs, 43, U. S. Army (Retired), a Californian and Sierra Madren for eight months, and a native of Machias, N.Y., passed away suddenly on March 23 at his home at 1925 Oakwood Ave., Sierra Madre. He was a veteran of both World War II and the Korean War.

Surviving are his wife, Susan L. Gibbs; a daughter, Diane L. Gibbs, and a son, Bruce Gibbs, all of Sierra Madre; his mother, Mrs. Clara P. Gibbs of Newark, N.J.; and a brother, Sherril B. Gibbs of Geneva, N.Y.

Rosary was said at 8 p.m. Monday, with Mass sung Tuesday at 9 a.m. at St. Philip's Church, Pasadena, with Msgr. William E. North officiating. Interment at Ft. Rosecrans National Cemetery, Point Loma, San Diego.

Firemen Plan Easter Party

Sierra Madre's Volunteer Fire Department members, at last Friday night's meeting, made plans for the annual Easter Egg Party to be held Saturday morning, April 21 in City Park.

Plans for the dinner in the contest between the losing and winning drill team is taking shape. This will be the night of April 29.

Councilman James F. Abernethy, member of Council's fire and police committee was a welcome visitor at the meeting.

Defective Waffle Iron Causes Fire

Police Officer Clyde King and Fire Marshal Bert Embress combined to quell an incipient blaze at the home of Mrs. Lois J. Herron, 204 Santa Anita Court, Sunday. Top of the sink was smoldering from an overheated waffle iron.

Youth Hut Dance

The regular Youth Council Friday-night drop-in will be held Friday night, March 30, from 7:30 p.m. to 11:30 p.m. at the Youth Hut.

Regular monthly Youth Council meeting will be held on Tuesday, April 3, from 5 p.m.-6 p.m., in City Council Chambers.

Candidates Detail Views

(Continued from page one)

all in my power to alleviate the problem by seeking the best engineering advice available.

I recognize that the city has a moral obligation to work towards a solution of this problem. I'll keep the people informed as to our progress and even though the advent of nice weather may tend to lull some into a false sense of security I will keep the ball rolling until we have found the correct answer and ended the peril once and for all.

Sam D. Simpson

Public safety is the first consideration of Sam D. Simpson, candidate for the Sierra Madre Council in his platform now released.

Better street lighting at all intersections is needed for the safety of pedestrian and motorist, he says. A crosswalk should be provided in front of the Public Library, since Library patrons must use the street for parking.

Two additional policemen are needed to provide adequate protection, and the Fire Department should be equipped with walkie-talkies, Simpson said.

Simpson has been in the dry cleaning business here at 280 W. Sierra Madre Blvd. for more than ten years, and he contends that the Sierra Madre businessman should be represented on the Council.

IMMEDIATE ACTION should be taken by the city to eliminate flood dangers, particularly in the area of N. Sunnyside, Michillinda and Canyon Crest. In other areas, water is damaging curbs and gutters because of inadequate maintenance. A stepped-up program of street maintenance throughout the city should be instituted, the candidate said.

Simpson advocates an open line of communication between the Council and the public. A businessman on the Council, in touch with the residents and willing to listen, will help to keep the line open, Simpson adds. Courteous treatment of all who address the Council at public meetings is also a must if a Council is to serve the community.

In regard to city employees, Simpson says that salaries of those in the lower brackets should be increased, and state retirement should be provided for all employees, replacing the present insurance program. An employee should look forward to a three-weeks' vacation after an established period of possibly ten years, which is in line with other communities and industry, Simpson commented. These considerations would encourage employees to stay on the job, rather than remaining here only long enough to acquire experience and training for a better paying job.

ADDITIONAL REVENUE to provide in part for his proposals could be derived by requiring a business license of firms providing door-to-door services in the city.

Simpson said that he believes department heads in city government should participate in the preparation of the budget in order that funds can be equitably distributed. If department budgets must be pared, the department head should be consulted to determine where he cutting will do he least damage. This is not the present procedure, the candidate explained.

Simpson said that if elected he would judge all matters with an open mind, with regard for the community as a whole.

"I promise that if elected I will faithfully support the community as a whole, as a just and upright citizen and councilman, and support the city bylaws, without submitting to pressure from self-interest groups," the candidate concluded.

Mrs. M. Thompson Hurt During Fall

Mrs. Margaretta S. Thompson of 132 Hermosa, was treated at Sierra Madre Community Hospital for bruises to her right cheek and chin suffered during a fainting spell in which she fell to the sidewalk at S. Hermosa and Esperanza.

Mrs. Thompson was assisted in regaining her feet and to the hospital by a neighbor, Mrs. Harry A. Howard of 97 S. Hermosa.

Council Meeting

(Continued from page one)

solons did not believe enough future safeguards had been hedged around the project, especially in the matter of a permanent street leading to the tract.

A public hearing on Sewer District No. 75, covering much of the northern end of the city, was set for May 8. More than 60 percent of the property owners have asked for creation of a sewer district there.

TRAVEL-FAX

By John Baldwin Seales

The Century 21 World Fair at Seattle has been the subject of a number of recent enquiries. As is usually the case with such expositions, the housing position is more than a little critical, and while we will be glad to help you find suitable accommodations for an individual visit, we generally recommend your use of one of the various "packages"

available for a visit to the fair.

One of the best of these is a Triangle Tour which includes Seattle, a boat trip to Victoria, and a stay at Vancouver. The seven-day package costs \$128, which includes hotel accommodation, sightseeing trip, admission to the fair, steamer tickets, etc.

THE TRIP is available in connection with any form of transportation to Seattle that you may wish — plane,

bus, auto, etc. . . . A detailed folder is available and we'll be glad to send you one on receipt of your card or call.

We're happy to announce another convenience service which we can offer you. Through the cooperation of the Liberty Ticket Agencies, we can now provide reservations and tickets for major sports events, leading theatrical and musical shows, concerts, etc. . . . All tickets are sold at their regular box-office prices, plus a nominal

50 cents service charge per booking, to cover costs of telephone and handling.

THIS LOCAL availability of such tickets should be a useful convenience and we are glad to be able to make such facilities available. For full details, call us, or drop in at the office.

IF YOU are thinking about travel in a general way, but have still to make up your mind just where to go, we have a booklet that will be

helpful. Published by Pan-American, the World Wide Holiday Guide lists some 40 different trips to the principal tourist areas around the world, including Hawaii, Europe, The Far East, South America, etc.

In full color, the booklet lists costs, outlines itineraries and provides much useful information. A copy is yours for the asking . . .

HACKNEY TRAVEL ASSOCIATES
49 So. Baldwin Ave.
Sierra Madre ELgin 5-1438

Robert's Market

CUSTOM MEAT SERVICE

PRICES EFFECTIVE —
WED. — SAT. — MARCH 28 — 31

GUARANTEED

TOP QUALITY MEATS

USDA GRADE A
FRESH FRYING CHICKENS
29¢ lb

GUARANTEED

ROBERTS QUALITY
FRESH GROUND BEEF **39¢ lb**
1½ Lbs. 50¢

OCEAN SPRAY CRANBERRY SAUCE DELICIOUS WITH CHICKEN

CUT UP FRYERS **35¢ lb**

RANCH HAND BUTTERED BEEF STEAK 12½-oz. Pkg. **59¢ lb**

MORRELL'S CANNED HAMS

3 LBS. \$2.69	4 LBS. \$3.49	5 LBS. \$4.29
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USDA — CHOICE STEER
FLANK STEAK **lb. 79c**

FARMER JOHN PURE PORK LINK
SAUSAGE **lb. 59c**

JONES' DAIRY FARM—HICKORY SMOKED EASTERN
SLICED BACON . . . **lb. 69c**

ALL GRINDS
HILLS COFFEE
2 Lb. \$1.17
LB. CAN **59¢**

LIBBY'S CREAM STYLE
GOLDEN SWEET CORN
17-oz. can **6 for \$1.00**

S & W RED
KIDNEY BEANS
17-oz. can **7 for \$1.00**

TINY TOT NORWAY CROSS PACK
SARDINES
3¾-oz. can **4 for \$1.00**

S & W MINCED or CHOPPED
CLAMS
7½-oz. can **4 for \$1.00**

CHIFFON
FACIAL TISSUE
4 boxes 99c

BORDO SECTIONS
GRAPEFRUIT
can 16-oz. **5 for \$1.00**

IRIS FANCY SOLID PACK
TOMATOES
16-oz. can **5 for \$1.00**

LIQUID BLEACH
PUREX ½ Gal. **39c**

BURNETT'S EXTRACT
VANILLA 1-oz. Btl. **.25c**

DROMEDARY MIX
POUND CAKE . . . 17-oz. Pkg. Net **.29c**

NABISCO SNOW FLAKE
PREMIUM CRACKERS lb. Pkg. **29c**

HEINZ BABY FOOD
STRAINED 3 for 29c
CHOPPED 2 for 27c

EVAPORATED
PET MILK . . . 6-oz. can **4 for 25c**

Frozen Food Specials

LIBBY'S NO SUGAR ADDED
ORANGE JUICE 6-oz. can **5 FOR \$1.00**

BIRDS EYE FRENCH CUT
GREEN BEANS 9-oz. Pkg. **5 for \$1.00**

GARDEN BOWL
Selected Whole STRAWBERRIES 1¾ lb. Pkg. Sack **65¢**

Dole Pineapple-Grapefruit Juice 6-oz. can **5 FOR \$1**

GREEN FROG

EXTRA FANCY FRESH TENDER
ASPARAGUS **29¢ lb**

SELECT SMALL IDAHO RUSSET
POTATOES 10 lb. sack **39c**

JUICY DESERT GROWN
GAPEFRUIT 8 lb. sack **39c**

LUNCH SIZE WINTER NELLIS
PEARS 2 lbs. **25c**

DELICATESSEN TREATS

PREPARED FRESH DAILY IN OUR OWN KITCHEN
ROBERTS FRESH — LB. CUP

HOME MADE
BAKED BEANS **3 FOR \$1**

HOME MADE
Vegetable Salad **3 FOR \$1**
WITH JELLO

KRAFT NATURAL 6-oz. Pkg.
Cheese Slices . . **3 for \$1**
MONTEREY JACK, CARAWAY, MELLOW CHEDDAR

LEO'S SLICED
BEEF or HAM 3-oz. Pkg. **3 FOR \$1**

Robert's Market

HOME OF THE GREEN FROG

ON THE CORNER ON THE SQUARE
SIERRA MADRE

"BIG ENOUGH TO SERVE YOU —
SMALL ENOUGH TO KNOW YOU"

OPEN FRIDAYS

COMPLETE ONE-STOP FOOD SHOP

TILL 9 P.M.

Sierra Madre News

Entered as 2nd Class Matter at Post Office, Sierra Madre, California, Under the Act of March 3, 1897
OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE
PUBLISHED EVERY THURSDAY
ED-E. HERWIG
Editor and Publisher
MRS. EDNA M. HERWIG
Secretary-Treasurer
Established Oct. 2, 1906
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Earl Stewart.....Advertising, Merchandising Manager
Dottie Underwood.....Assistant Advertising Manager
Frederic Schewepp.....Plant Superintendent

"He that ruleth over men must be just, ruling in the fear of God. And he shall be as the light of the morning... as the tender grass springing out of the earth by clear shining after rain." — Last Words of King David, Old Testament.

"The flames kindled on the 9th of July 1776, have spread over to much of the globe to be extinguished by the feeble engines of despotism; on the contrary, they will consume these engines and all who work them." — Jefferson's "Testament of Freedom."

Company Without Profit Isn't Safe For Its Employees

The people of California, barring a miracle, face a burdensome tax increase in 1963.

Naturally, it will not ensue this year because a gubernatorial campaign is under way and the Democratic politicians at Sacramento will postpone the inevitable.

But the \$2.9 billion budget and the additional \$1 billion in bonds which Governor Edmund G. Brown proposes to hang around the necks of the already badly harassed taxpayers, will make such a tax boost imperative, unless a vast retrenchment eventuates — and this is hardly likely in view of the "spend and spend" policy of the Brown Administration.

ALL THIS will mean little to Ed Pauley, Lawrence Harvey and the other millionaires whose money backs Governor Brown — they needn't worry; they don't have to.

But it does mean an exorbitantly heavy burden on the average taxpayers and property owners, all of whom are not millionaires, and who will find the increased tax load difficult to bear.

Meanwhile, the present heavy taxes imposed by the state and many subdivisions throughout the state are causing industry to consider moving from California. This spells loss of jobs and California must have jobs if its present growth is to be maintained. Already our jobless situation has become a statewide problem.

THAT THE STATE'S growth is not healthy was made plain by Joseph C. Shell, candidate for the Republican nomination for Governor, in a recent plain-spoken address before the influential Commonwealth Club in San Francisco.

Some of the facts detailed by Candidate Shell are worthy of careful study by every hard-thinking citizen who has the best interests of California at heart. Get a load of these facts, and we quote Candidate Shell:

"It has been reported that California experienced a 5 per cent increase in personal income in 1961. However, that statistic in itself does not tell the full story. In 1959 personal income increased 10 per cent. In 1960 it increased 6 per cent. Then, in 1961, it only increased 5 per cent. In other words, we have been sliding downhill at the rate of increase in personal incomes."

"From 1945 to 1962-63, California's population will have increased an estimated 109 per cent. During the same period, the size of our state government — the number of state employees — will increase to an estimated 226 per cent, more than twice as fast as the population growth. When the number of state government employees increase at a rate more than twice as fast as population growth, the public has a right to start asking questions."

"FROM 1945 TO 1962-63, the total expenditures called for in the present budget of our state government showed an increase of 813 per cent. Not 108 per cent which is the estimated increase in our population — not 226 per cent which is the estimated increase in the number of state employees — but more than 813 per cent."

"During the period 1945 to 1962, per capita income increased 83.9 per cent, while per capita state tax collection increased 204.8 per cent, and per capita state debt increased 919 per cent."

"The present state administration has made much of the prediction that California's population will pass New York's some time this year. It might be well to note that New York has more manufacturing firms and a greater number of people engaged in manufacturing, and that despite this the gap between the two states in corporate tax collections is rapidly being closed."

"I believe that industry should pay its fair share of the cost of government. But, I also believe that when the tax burden becomes so heavy that it keeps businesses from growing, or drives industry away, that it is the job-seeker, and the wage earner, and the members of their families, who are hurt the most."

"IN ANALYZING California's business and economic factors, it is not enough to simply quote the number of employed — we must also examine the number of unemployed."

"We are witnessing a paradoxical increase in our employment and unemployment levels."

"When the rate of unemployed increases at a pace faster than the rate of employed, we do not have a good economy. We are not even maintaining the status quo."

"Just recently, on March 9, Irving Perluss, Governor Brown's state director of employment, announced that 7.7 per cent of our California labor force was currently unemployed. He termed this 'serious and disturbing.'"

"He pointed out that the unemployment rate in California was 19 per cent higher than national figures for the month, and 24 per cent higher than the ten-year state average for the month of February."

"WHEN WE REALIZE that at the same time we experienced a per cent increase in the number of employed persons, we begin to better understand the unusual situation in which the population explosion has placed us."

"As long as our labor force continues to expand, we can have an increase in employment and at the same time an increase in unemployment — unless we revitalize our economy to keep pace with the growing needs of our people."

"Still another means of judging employment — or unemployment — levels is to check the unemployment insurance trends."

"In 1962, California paid out in unemployment insurance \$473 million to 1,043,000 persons. This contrasts sharply with the \$212 million paid out in 1959 to 550,000 persons."

Letters to the Editor

EDITOR'S NOTE — This newspaper has been receiving an increased number of Letters to the Editor, without signatures or addresses of the senders. For the benefit of these well-meaning folk we must say that all letters must be signed with the full name of the senders and their complete address. Otherwise, they will not be published. Sign your name and if they are of mature value, your letters will be published.

Dear Editor:

As one of the property owners immediately adjacent and below the Nuetzel 50-acre tract, I am writing you in the belief that you represent the best interests of the community through your editorial page and some of the excellent letters which you have published.

When I moved here 15 years ago it was not by accident. I loved the peace and quiet of this "Gem of the Sierras."

When the Planning Commission and the Council, some five years ago, requested my opinion of the proposed rezoning of the Sierra Madre Blvd., and several other areas which the property owners and nearby residents favored, I stated that I believed that those areas, within a two or three block area from existing commercial zoning, could be developed R-3 without conflict of the interests of the majority.

This was subsequently done — and the Planning Commission and Council can take pride in their wisdom and restraint which is reflected by the beauty and desirability of these new apartment buildings.

IN THIS development there has not ensued any traffic jams, glut of existing school facilities, nor other undue burden on the citizenry. True, one new school had to be built, but it was skillfully planned and beautifully done.

These gentlemen and ladies are to be commended on their civic pride and devotion to the public interest, as undoubtedly they have been approached on under-the-table deals. How different is the smell of deals in near communities.

I believe in free enterprise, but not in the enterprise of the few at the expense of the many. The property cost less to the present owner than the five pieces between my property, at 346 Foothill Ave. and the next intersection which is Acacia St., the entrance to the above 50 acres, so I am informed, although initial cost is not of any importance.

DEVELOPMENT of the property, streets, and access roads, etc., would leave a net of 40 acres for building sites in the form of 40-one-acre plots, with a maximum of not over 20 units an acre, each two bedroom. This totals 800 units, or with the average of 2.8 children per unit, plus two adults, over 3,500 people. Sixteen hundred

This is more than double the money and almost twice as many people, and is a clear example of deteriorating business conditions.

Do you realize that the Department of Employment wrote and handed out 11,444,791 benefit checks last year?"

"ONE OTHER POINT on this subject. In 1959, employer taxes totaled \$343 million. In 1962, employer taxes are estimated to be \$473 million. The tax rate has gone from a minimum of 0.3 per cent to 2.2 per cent in the same period."

"Despite this tremendous increase in taxes, the Unemployment Insurance Fund will have dropped from \$882 million to \$640 million."

manufacturing job means the loss of five or six other jobs.

"California is not the great industrial manufacturing state Governor Brown tries to make you believe. Only 26 per cent of the total jobs in California are in the field of manufacturing, while in New York, one-third of all jobs come from manufacturing. In Pennsylvania, 40 per cent of all jobs are from that same source."

"IF YOU WANT the cold, hard facts, California in 1961 had 16,000 fewer persons on manufacturing payrolls than there were in 1960."

"It is claimed that automation is responsible for California's unemployment troubles. But let's ask the question — why is manufacturing lagging in California when it is advancing in such states as Arizona, Ohio, Pennsylvania, New York, Indiana, Colorado and Nebraska?"

The answer to the question is comparatively simple. It is California's high taxes, its restrictive legislation and its loose conduct of state affairs.

"Here in the San Francisco-Oakland Bay area you are certainly aware of the situation. In the metal trades industry alone, there has been a loss of 8,600 jobs — and a loss of some \$47,800,000 annual payrolls."

THESE ARE COLD, HARD figures, even ugly, but entirely realistic — and truthful, worthy of every careful consideration by every Californian, especially employees who make up the bulk of the voting public.

There is an old saying that "a company without profit isn't safe for its employees."

Likewise, a state "in the red" isn't safe for its people.

ded adults at an average of 1½ cars per family equals 1,200 automobiles, plus milk, dry cleaning, delivery, and television and other service trucks.

The only possible entrance to this property is by way of Santa Anita Ave., Canon Dr., Lilliano Dr., and the present narrow road off of the intersection of Foothill Ave. and Acacia St.

Most of the properties along these streets have one car driveways which means backing in or out, a.m. and p.m., to and from work in front of the cars from the population above. Since there are no sidewalks, children must walk to school and cross the streets in front of this glut of cars.

TWO WEEKS AGO an avalanche of water and mud came down Michillinda and Baldwin Ave. at a height sufficient to flood motors, and upon subsiding, mud was deposited up to a depth of one foot or more.

For two weeks a steady stream of dump trucks have been hauling out this debris. Fifteen years ago an avalanche of mud came into the back door of this house and deposited mud in the kitchen. (346 Foothill). No matter how this property is developed, it presents a serious menace to the dwellers below.

Without careful restraint by the Planning Commission in the form of runoff streets and catch basins, our lives will be endangered, since this area is plagued with periodic flash floods.

I FEEL that the best interest of the community as a whole would be served if this beautiful acreage was developed like Santa Anita Highlands and the high quality residential property surrounding it on all sides. While this type of planning would not grind the last dollar out of the property to the detriment of the rest of us, it would still show a handsome profit; it is my firm belief no one objects to this type of subdivision.

I wish to thank you at this time for your interest in this matter, affecting all of us, not only S. M. residents, but adjacent residents as well as evidenced by the letters published through your paper.

—WALTER I. MORRIS,
346 Foothill Ave.,
Sierra Madre

Dear Editor:

We looked out of the living room windows — beheld the work of God — and bought our home. We chose Sierra Madre 13 years ago because it was distinctly suburban and quiet. If we had wished to court noise and crowds we would have settled in a city.

Some persons will fail to understand this philosophy of ours. Money and "so-called progress" is what appeals to those apartment-builders. We may be labeled "old-fashioned" and "unprogressive" for our attitude. If loving peace and quiet and having admiration for the beautiful handwork of God

—then we are that!

Furthermore, Acacia St., being small and narrow, was never intended to bear the brunt of increased traffic which this building project will certainly entail. And also, to us, this proposed site appears to be a fine replica of the Bel-Air holocaust.

We, herewith, register our disapproval of the proposed apartment project.

—DR. AND MRS. R. PRESSMAN

OUT OF THE COBWEBS

37 YEARS AGO THIS WEEK, March 27, 1925—With the first week of the Wistaria Fete nearing its end, members of the Woman's Club who are active in the work are more than pleased with results. Sunday was without doubt the biggest day that has been enjoyed by the Fete. It is estimated by traffic officers that more than 6,000 persons visited the vine during the day.

Mr. and Mrs. J. N. Hawks went to Santa Barbara Wednesday for a short visit with relatives.

J. Milton Steinberger is painting the woodwork of the Sierra Madre Garage this week.

The Modern Priscillas will meet next at the home of Mrs. C. W. Jones at 49 E. Alegria St., on Thursday afternoon, April 2.

19 YEARS AGO THIS WEEK, April 1, 1943—R. E. (Bob) Wright of 540 W. Alegria Ave., chairman of the Sierra Madre Planning Commission for several years, was commissioned a senior lieutenant in the Navy Monday, and with Mrs. Wright leaves today for Beloit, Wis., where he is assigned to the engineering plant of the Fairbanks-Morse Corp., which is working on a large naval contract. Lt. Wright spent 20 years in Mexico in the engineering departments of several mining corporations and Standard Oil of California.

Mr. and Mrs. M. J. Meisenheimer, Long Beach residents for 20 years, have bought the entire four acres of the old Sierra Madre Dairy farm from Mrs. Elizabeth Jones and are now living in the house on the property at 100 Coburn Ave.

Members of Bethany Church entertained 50 soldiers from Camp Santa Anita at an old-fashioned cake and ice cream party in the church annex on N. Baldwin. Thirty home-made cakes and 30 quarts of ice cream and sherbet were served to the men.

13 YEARS AGO THIS WEEK, March 31, 1949—Fire Chief James Heasley attended the Southern California Fire Chiefs luncheon Friday at the Hill Top Cafe, Signal Hill, when 75 fire chiefs from San Diego to Santa Barbara discussed problems of fighting fires.

W. H. Ingraham and Al E. Morgan represented the Bank of Sierra Madre at the March meeting of the Independent Bankers Association held in Los Angeles last week.

Mrs. Dorothy Murphy was elected president of the Sierra Madre Civic Club at last Thursday night's meeting. Other new officers to be installed at a special meeting in June are: Bonnie Yetsko, first vice president; Ruth Sauter, second vice president; Arlyne Wynne, recording secretary; Gay Bettencourt, corresponding secretary; Alta Butler, treasurer; and Jean Tate, auditor. Mrs. Margaret Pangborn represented the club at the Los Angeles District Federation of Women's Clubs, held at Long Beach on Monday.

7 YEARS AGO THIS WEEK, March 31, 1955—Thirty-six dollars in coins and currency was stolen from the Public Library at 160 Canyon Ave. Friday night while the librarian, Miss Lulu Moore, was home for dinner. According to her report to the police, \$20 in the same cash box was overlooked by the thief who apparently entered by a rear window.

Sierra Madre's 1955 Wistaria Queen is 16-year-old Elaine Parks of 499 W. Orange Grove Ave., a student at Wilson Junior High School. The daughter of Mr. and Mrs. L. B. Parks, she was chosen by a panel of ten judges representing all of Sierra Madre's civic groups. The queen was selected from among five finalists in the annual Wistaria Festival contest.

News From Sacramento

Busting the Grip of State Bureaucrats

By Henry MacArthur
(Capitol News Service—Special to the Sierra Madre News)

SACRAMENTO—Bills before the 1962 special session of the Legislature to make the offices of state printer and state architect non-civil service probably are the most farsighted measures on the agenda as far as promoting efficiency of state government is concerned.

Neither job belongs in the bureaucratic hierarchy which in effect operates the state government. Both jobs demand services of men who have been successful in their own fields, and who are used to running multi-million dollar operations.

Governor Edmund G. Brown's decision to ask the Legislature for elimination of these two jobs from civil service may have been prompted by political motives. On the other hand, his decision marks a high point in starting removal of a few state jobs, holders of which believe they are safe until retirement age, from the shackles of bureaucracy.

BOTH PAUL GALLAGHER, state printer, and Anson Boyd, state architect, plan retirements soon, so there appears no better time to make the change than during the present legislative session. The bills will not affect either person, but will apply to subsequent state printers and state architects.

The State Printing Plant and the Division of Architecture both involve operations which many persons feel could be better done by private interests.

The question raises, of course, as to whether private firms could do the work performed in the long run, at less cost to the taxpayers than could the socialized divisions of state government.

Prime controversy is over publication of state textbooks, which recently has been opened to private printers. Also, some state work has been opened up to private architects.

POLITICAL ASPECTS of making the two jobs non-civil service may be washed out by the wording of the bills. One set of bills requires reconfirmation by the State Senate of whoever happens to be appointed by the Governor or the department involved, every two years. This provision serves a double purpose, first to obtain agreement from the Legislature on the original appointment, and second to give the Legislature opportunity to speak if a new appointment happens to be necessary.

In all probability, the State Employees Association will oppose removal of the jobs from the ranks of the bureaucrats. The association generally is opposed to any measures which will take personnel away from bureaucracy, and put it in the hands of the people of the state.

THE MOVE by Governor Brown to make these two jobs appointive might pre-empt a general move in the future to eliminate more top spot jobs from civil service. Any moves along this line would be viewed with pleasure by the people of the state, at least those who have seen government slowly removed from their control and put in the hands of a group of public servants who have become masters.

Hello, Spring!

Spring is here at last. Robins are arriving by the hundreds; flowers are beginning to bloom, and Grandpa has dragged his ole high-backed rocker out onto the front porch. Now just as soon as all of the Miss Americas start wearing halters and shorts and neighborhood cats start serenading me from the back fence — I'll know summer has come.

FARMER MCCABE
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Frank R. Parks

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Member Sierra Madre Planning Commission for 2 years as Chairman

Past Treasurer of Sierra Madre Co-ordinating Council

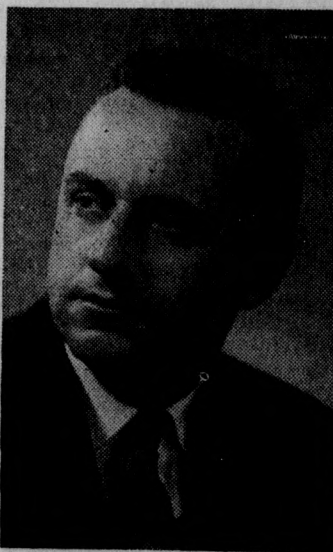
Chairman Sierra Madre Red Cross Drive 1959

Past President Sierra Madre Republicans

Past President Young Builders Council of Southern California

Past President St. Rita's Holy Name Society

Past Commander Post 488 American Legion



A fact is better established by good testimony than a thousand arguments.

What better testimonial to the measure and ability of a man than a record of community service.

Vote For Frank R. Parks

APRIL 10, 1962

Dr. Schaper Has Lead Role In Evangelical Meeting of 5 Southwestern States

"The Bible, Our Great Distinctive," is the theme set for an all-day convention of the Southwest Region, National Association of Evangelicals next Friday, March 30, at the Bethany Baptist Church, 763 N. Sunset in West Covina. Dr. Robert N. Schaper of Sierra Madre Bethany Church will have a leading role.

The convention is open to everyone, with laymen, as well as ministers, being urged to attend by convention committees.

Sure to be a focal point of interest in the one-day session is a panel, "NAE Looks at New Delhi," appraising the recent World Council of Churches meeting in India about which many evangelical Protestants have expressed concern in recent months.

PARTICIPATING on this special panel will be Dr. L. D. McBain, pastor of First Baptist Church of Covina, who attended New Delhi; Dr. Curtis R. Nims, pastor of First Baptist Church of San Francisco, a fellow pastor of Dr. McBain in the American Baptist Convention, and Dr. George L. Ford, executive director of the NAE, representing 38 denominations, two million members, and a service constituency of ten million Protestants. Rev. Arvid Carlson, pastor of the Mission Covenant Church, Pasadena, will be moderator.

Following a 9 a.m. registration, the convention opens with a keynote address by Dr. Ford. "The Uncompromising Message—NAE's Great Distinctive," Dr. Nims will be speaking on "The Challenge Evangelicals Face Today" at the noon luncheon.

Six workshops, built around the theme of the day, will be held in two sessions—10:45 a.m. and 6:45 p.m. Workshop subjects and moderators include "The Influence of Divorce Upon the Evangelical Church," Rev. Roy McBeth, Pasadena; "What Is the Real Answer to Communism?" Dr. C. T. Walberg, Redondo Beach; "Modern Discovery and the Word of God," Dr. Schaper, Sierra Madre; "Trends in Biblical Theology," Rev. Raymond Ortlund, Pasadena; "Bible Teens vs. Today's Teens," Dr. Roy McKeown, Los Angeles Youth For Christ, and "Reaching Collegians and Keeping Them Coming," Rev. Rodney Toews, Lakewood. Specialists in each field will be workshop participants.

A CONVENTION RALLY

In the new sanctuary of Bethany Baptist will climax the day, with Dr. Wilbur M. Smith, professor of English Bible at Fuller Theological Seminary, speaking on "The Adequacy of the Bible in These Changing Times." Music will be furnished by Los Angeles Youth For Christ staff members—Jan Sanborn, pianist; John Webb, bass, and Dennis Plies, young prize-winning marimbist.

The convention's business session will be at 2 p.m., chaired by Rev. Ben Jennings, Van Nuys, retiring chairman of the Regional Board.

Further information and luncheon reservations are available at the Southwest NAE office, 15842 E. Russell St. in Whittier (OWen 1-1757). Dr. Walter L. Penner is the regional director, covering the states of Arizona, California, Nevada, New Mexico and Utah.

Rabbi Steckel Will Talk on 'Assimilation'

Rabbi Charles W. Steckel, spiritual leader of the Foot-hill Jewish Community Center, 212 N. Lima St., Sierra Madre, will conduct Sabbath Services Friday night, starting promptly at 8:30 o'clock. Dr. Steckel's topic will be "Two Kinds of Assimilation."

Prayers will be sung by Cantor Solomon Edelman, accompanied by Mrs. Bernice Towner, organist.

Hosts for the Oneg Shabbat, social and refreshments following the services, will be Mr. and Mrs. William Glesby in honor of the coming marriage on April 1 of their daughter, Arlene, to Michael Mack of Arcadia.

THE BRIDE'S FATHER. William Glesby, is a past president of the Temple Center and her mother is a past president of the Foot-hill Jewish Community Center, Women's Division.

The bridegroom's parents, during their residence in Las Vegas, were active in and were instrumental in the building of the Temple there.

After a short honeymoon, the newlyweds will make their home in Sierra Madre.

Church to Offer Film Touching on Negroes in U.S.A.

"Walk in My Shoes," the story of the Negro in the United States and what he is thinking, told by Negro Americans, will be presented at 7:30 o'clock Sunday night, April 1, at the First Christian Church, 789 N. Altadena Dr., Altadena.

This film, produced by ABC Films for Bell & Howell, explores the world of the Negro American and listens to him through his many voices. He is both for and against the Black Muslims, Martin Luther King, Freedom Riders and more rapid integration.

Associate Producer Lou Lomax, an author and reporter, did most of the interviewing of his fellow Negroes for "Walk in My Shoes," which employs some of the most direct questions ever used in a subject generally skirted cautiously. Father Foster Craggett will direct a brief discussion with questions and answers following the film.

At the morning services, held at 8:30 and 10:45, the minister, Dr. Wesley P. Ford, will continue his series of sermons on the Lord's Prayer under the title "Lead Us Not Into Temptation."

Christian Science Topic Is 'Reality'

Power and permanence of the Word of God will be stressed at all Christian Science services Sunday in a lesson-sermon on the subject of "Reality."

"Oh that men would praise the Lord for his goodness, and for his wonderful works to the children of men," exclaims the Psalmist in a scriptural selection. He continues, "He brought them out of darkness and the shadow of death, and brake their bands in sunder. . . . He sent his word, and healed them, and delivered them from their destruction." (107:8,14, 20).

Deer Hit by Car

Police Officer William Keith last Saturday reported that a young deer had been hit by an automobile in the vicinity of 500 N. Mountain Trail, but despite its injuries had made off into the hills.

Congregational Meeting Will Consider Finances For New Church Building

A special congregational meeting will be held after the 10:10 a.m. worship Sunday, April 1, at Shepherd of the Hills Lutheran Church, 33 E. Sierra Madre Blvd., Sierra Madre, to take action on the financial plan for the new building.

The church plans to build this year on its three-acre site at the northwest intersection of Santa Anita Ave. and Foothill Blvd. in Arcadia, just across the line from Sierra Madre.

Frank Mosier of Sierra Madre and Dr. Richard A. Kramb of Arcadia, representing the finance committee, will present the favorable financial plan.

The church has three offers of loans, and is also strongly backed by the Board of American Missions of the United Lutheran Church in America.

THE ARCHITECT. Robert R. Inslee of Orr, Strange, Inslee & Senefeld, Los Angeles, is completing the building plans. These will be presented to the congregation after their submission to the Department of Church Architecture of the ULC.

Sermon of Rev. Ray E. Hansen at Sunday's worship will be "Feeding the Flock." Holy Communion will be served.

Christian education classes for all ages, including the pastor's class of instruction, are at 9 a.m. Sunday.

At the 7:30 p.m. Wednesday Lenten service, April 4, the sermon will be "When We Pray," based on the Lord's Prayer.

Fellowship Plans Luncheon on Tuesday

The Women's Fellowship Luncheon of Sierra Madre Congregational Church will be held on Tuesday, April 3, at 12 o'clock noon.

The Altar Cloth Worship Service is directed by Mrs. Joseph Moran. She will be assisted by Mrs. Roy Pickett, Mrs. Mel Stine, Mrs. Convers Twyross, Mrs. Robert Worham, Mrs. Sam Swartz, Mrs. Walter Rode, with Mrs. Earle Anderson soloist, and Mrs. Edward Murphy at the piano.

Also following luncheon Mrs. Duane Waln will speak on "When Our Sunday School Children Worship." Members please bring a hot dish or salad. Guests are invited to attend luncheon and program.

will prepare to take their church membership vows on Sunday, April 29, instead of April 15.

A LARGE GROUP of adults will be received into membership of the church on Palm Sunday, April 15. The Membership Commission directed by Norman Vick has been visiting in the homes of friends during Lent and is issuing this invitation to join the membership ranks for study and work.

If there is anyone interested in doing this who has not been seen, you are welcome to get in touch with the pastor, Rev. Clinton W. Swengel, and join the church on April 15.

An "orientation class" for this purpose is already meeting on Sunday mornings at 9:30 o'clock in the office in Parish House. The class reviews the work and program of the Christian church, its teachings and mission.

Raid Siren Test

The last Friday of each month is Air Raid Siren Test. The test will be held this Friday, March 30, at 10 a.m.

MASONIC LODGE AND TEMPLE

33 E. Sierra Madre Blvd.

Stated Meetings
First Tuesday Each Month
With Dinner at 6:30 . . .
Lodge 7:30

A cordial welcome to all sojourners and their families.

Excellent degree work every other Tuesday.

Rev. Hesse to Discourse on 'Fences'

"Fence Building and Self-Exclusion will be the sermon topic in the 10:30 a.m. Sunday worship service at Faith Lutheran Church, 835 Hastings Ranch Dr. In announcing this pulpit theme the Rev. Armin Hesse says:

"We usually erect fences for protective purposes. We are concerned about the safety of our children, our pets, or about our own privacy. But similar to the familiar cartoon of the man who paints himself into a corner, there are individuals who erect mental fences and thereby exclude themselves from the association and blessings of the Lord Jesus Christ."

"This happened when the Lord delivered his discourse

on the theme 'I am the Bread of Life.' It is important for every Christian and for every non-Christian to recognize both the cause and cure for rationalism in the spiritual realm."

AT 9:15 A.M. THE SUNDAY School departments will consider the lesson "Jesus in the Garden of Gethsemane." Last week the Sunday School staff resolved to underwrite construction of the patio worship center in connection with the building of the new church sanctuary.

The 7:30 o'clock Wednesday night Lenten service next

week will feature the combined choirs of First Lutheran Church and Faith Lutheran Church. The vocal numbers will include "Beautiful Saviour" (Christiansen; "Go to Dark Gethsemane" (T. Tertius Noble); "The Apostolic Benediction."

Pulpit message will be entitled "Safeguarding Reputations," the fifth pastoral message on "Some Timely Exposures of the Cross."

The Pastor's Adult Study Class for all non-members interested in teachings and practices of the church will meet on Monday night at 8 o'clock.

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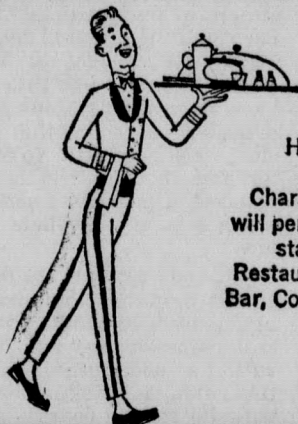
WESLEY P. FORD, Minister

8:30 and 10:45 a.m.—"LEAD US," Dr. Ford.

7:30 p.m.—Film: "WALK IN MY SHOES."

9:45 a.m.—Church School Classes

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DECLARATION OF A DIVIDEND

AND AN

EXTRA DIVIDEND

The Board of Directors of Pasadena Federal Savings and Loan Association has declared a regular quarterly dividend for the period ending June 30, 1962, at the annual rate of 4½% and in addition thereto, for the same three-month period only, an extra dividend at the annual rate of ¼%. This action has been taken following the building of reserves to an all-time high. By declaring this additional dividend, Pasadena Federal Savings re-emphasizes its policy of distributing its earnings in the form of dividends at the highest rate consistent with safety.

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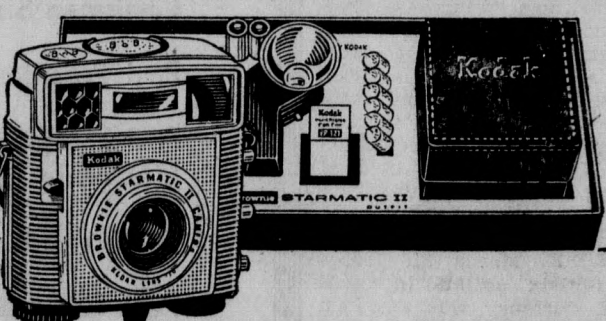
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9 a.m.—Sunday School

10:10 a.m.—Worship

Lenten Services

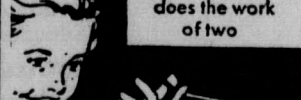
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Pastor Ray E. Hansen

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9:15—SUNDAY SCHOOL AND B



MEMBERS AND OFFICERS of Sierra Madre's Knights of Columbus Council No. 5137 soon to observe its first anniversary: Bottom row—Peter Delgatto, Anthony DePasco, Don Warfel, Father Thomas J. O'Malley of St. Rita's Church; Fred Scott, grand knight, and Joseph

Delgatto, deputy grand knight. Middle row — George Burns, George Milakovich, John Cassazza, Jack Zuerlin, Olgierd Klnot and Richard Judge. Top row — Frank Casso, William Boardman, John Daniels, Rob Mazzolini, Kiven Kirsch, Gordon Johnson, John Schaefer.

Mayor Vannier Officially Proclaims Today (Thursday) as Knights of Columbus Day

Mayor W. Webster Vannier, at Tuesday night's City Council meeting, officially proclaimed today (Thursday) as Knights of Columbus Day.

In this connection Sierra Madre Council, Knights of Columbus, will shortly observe its first anniversary, and at the same time, join with 1,500,000 other Knights throughout the United States in celebrating the order's 80th anniversary.

Members of Sierra Madre Council No. 5137 will join their brother Knights in the United States in felicitating Pope John XXIII with a spiritual bouquet gathered from the individual offerings of a Mass attended, a Holy Communion received, and a Rosary recited for his intentions.

Bethany Notes

David F. Barnes, president of the European Bible Institute in Paris, France, will speak at both services next Sunday morning, April 1, at Bethany Church of Sierra Madre.

His family is residing in Miami, Fla., while he travels to California to fill speaking engagements and meet friends.

Dr. Robert N. Schaper, church pastor, invites the public who may be interested in the work of missions in Europe to worship with his congregation at 8:15 a.m. or 11 a.m. this coming Sunday.

Mr. Barnes is completing his third four-year term in Paris, serving under The Greater European Mission. His ministry will be inspiring to all who attend, Dr. Schaper says. Mr. Barnes also will be speaking to the Women's Missionary on Tuesday, April 3.

DR. ROBERT N. SCHAPER, Bethany Church pastor, announces that there will be a Communion service this coming Sunday evening at 7 o'clock. Pastor Schaper will bring a Communion meditation and the Chancel Choir will sing a hymn medley entitled, "He Died For Me."

Another significant part of the service will be reception of new members all of whom have attended a class for church membership and have been interviewed individually by the Board of Deacons during the past two weeks.

THE CHRISTIAN EDUCATION Department at Bethany Church is sponsoring a Family Conference scheduled for April 27-29 at Arrowpines Conference Grounds near Blue Jay, Calif. Brice Carlson is committee chairman and he announces Rev. Charles Miller, director of curriculum at Gospel Light Publishing Company in Glendale will be the conference speaker. The conference will begin on Friday evening and continue through Sunday dinner.

THE CHURCH STAFF and Board of Deacons attended a retreat at Forest Home Conference grounds last weekend. Dr. Schaper, Hugh S. Bell Jr., assistant minister; Harold A. Anke, minister of education, and Ernie Richter, youth director, and their wives traveled to Forest Home on Thursday evening and then spent a day in conference.

The three ministers remained through Saturday and met with the Board of Deacons who came up for the day.

Board members who attended included Ray Rickman, Earl Anstadt, Jim Peterson, Ken Dymel, Ron Taylor, John Kershaw, Brice

Sisterhood Will Present Chorale

Directed by Mrs. Robert D. Solomon of 1428 Santa Marguerita, Arcadia, the Sisterhood and Temple Choir will jointly present the chorale, "I Am a Jewess," at the Sisterhood Sabbath eve services Friday, March 30, at 8:30 p.m. at Temple Beth David of the San Gabriel Valley.

Mrs. Adolph Feldman of 607 Rosemarie Dr., Arcadia, will read the Invocation and recite the Blessing of the Lights.

The spiritual leader of the Temple, Rabbi Camillus Angel, D.D., will read the Kiddush (Sanctification Prayer).

Carlson, Graham Patterson, John Bush, Harold Nelson, Floyd Lofgren, Bill Wiegell and Bill Ashe.

Guy Rossi Operated On

Guy Rossi of 520 W. Laurel, Sierra Madre assistant postmaster, was operated on last Friday at Sierra Madre Community Hospital for serious afflictions.

He will be convalescing several weeks, during which time his postal duties will be assumed by Dan Daniels.

Back to St. Paul

Mrs. William T. Shillock, who has been spending the winter with her sister, Mrs. Lolo Ree Hull, at 609 W. Sierra Madre Blvd., has returned to her home in St. Paul, Minn.

J. W. Hassell, Banker, Gets Promotion

Sierra Madre resident John W. Hassell has been named operations officer of Bank of America's Arcadia branch, it was announced this week by William J. Breen, vice president in charge of personnel relations for the bank's Southern California division.

Hassell, who lives at 420 Sycamore Place, has been in charge of operations at the Foothill-Rosemead branch in Hastings Ranch.

He began his banking career in 1951 as a teller in Azusa and worked his way through the ranks to a junior officers assignment in Eagle Rock five years later. He attained officer rank in 1960.

A NATIVE of Manchester, England, Hassell was educated there and has since attended the American Institute of Banking, educational wing of the American Bankers Association.

An avid traveler, he took a ten-month leave of absence from the bank in 1957 to visit Central and South America and Europe.

He has been an active member of the Azusa Chamber of Commerce and the Duarte Junior Chamber of Commerce.

Pasadena Schools Are First to Adopt Classroom Text, 'The World of Communism'

The Pasadena Unified School District, of which Sierra Madre is a unit, this week became the first school system in America to adopt as a classroom text, "The World of Communism," authored by Dr. Rodger Swearingen of the University of Southern California.

Dr. Robert E. Jenkins, superintendent of schools, announced action by the Board of Education formally accepted Dr. Swearingen's book, a pioneer text in the field, as basic curriculum material. The book will be used by Pasadena's 2,300 12th grade students in both Pasadena and John Muir High Schools, according to Dr. Jenkins.

Characterizing the book as a "breakthrough," Dr. Jenkins said that it would be used in the senior government classes.

"IN THIS WAY, all students leaving Pasadena's high schools will have an increased appreciation and understanding with regard to the dangers of Communism as they prepare to assume new roles and new responsibilities as young American citizens," Dr. Jenkins said, "and it will further strengthen our American Heritage Program for which we recently received the national top award by the Freedoms Foundation at Valley Forge, Pa."

Already endorsed by many of America's foremost educators, "The World of Communism" answers 100 ques-

tions most often asked by American high school students about Communism, Russia and China.

Published by Houghton Mifflin, Boston, the text may come into wide use in American classrooms because of the broad interest in its content.

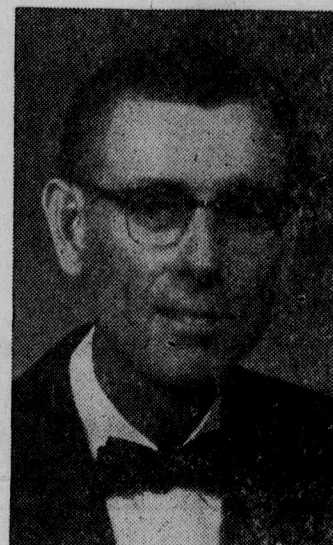
EXPLAINING the reason he wrote "The World of Communism," Dr. Swearingen has said: "When the stakes are the survival of our way of life, we would do well to find out something about the rules of the game. It would also be helpful to know as much as possible about the number, strength and weakness of the players on the opposing team."

Dr. Swearingen wears three hats at USC. Basically, he is an associate professor of international relations and history. He is director of the Soviet-Asian Studies center and also director of the recently created Research Institute on Communist Strategy and Propaganda.

The latter was made possible at USC through a \$325,000 gift from Los Angeles Industrialist Henry Salvatori and Mrs. Salvatori.

Political Advertisement Political Advertisement

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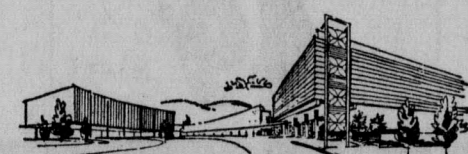


FOR COUNCILMAN

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ROSE HILLS Mortuary

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OXford 9-0921

Student Trains in Marine Corps

William Hauber, son of Mr. and Mrs. William C. Hauber of 250 Rancho Rd., Sierra Madre, is among 16 Los Angeles State College students

now taking part in the Marine Corps Officer Training Program, it is announced by Marine Corps Capt. (Reserve) William Birdwell. The training entails a six weeks' summer session at Quantico, Va.

SIERRA MADRE NEWS—11 Thursday, March 29, 1962

Drivers Over 65

Have you been paying high rates for AUTO insurance? Do you now have a limited policy? You could qualify for a full coverage — high limit policy — low rates. No age limit and no agent will call.

Phone HU 2-1877 or write Senior Citizens Insurance Association P.O. Box 17485, Foy Station Los Angeles 17, California 2-8-3-1-62

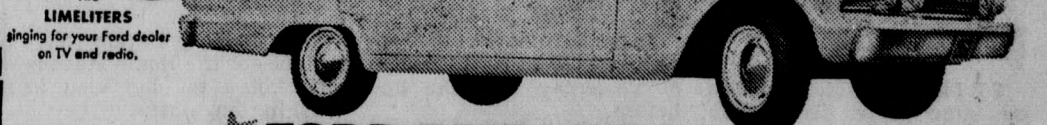
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FORD DEALERS' 3 STAR SELL-A-BRATION

Which FORD will it be? It's as simple as one, two, three! Falcon, Fairlane, or if you please, the beautiful Galaxie!



FORD FALCON is the King of Compacts! Over a million happy owners in only two years! It's America's lowest priced six-passenger car!



FORD FAIRLANE 500 — the new-size Ford. It's sized and priced right between Falcon and Galaxie.



FORD GALAXIE 500 — the big, big Ford for people with Thunderbird tastes and a Ford budget. Powerful, luxurious!

Your personal invitation from the Limerites! Come in and take your pick during your Ford dealer's big 3-Star Sell-a-bration! Falcon, Fairlane or Galaxie—whichever you choose you'll find a style to suit your taste—a price to suit your budget. Dozens of models to choose from...wide choice of powerplants and power features. Come early while the picking's good! It's your big opportunity to buy the Ford you've wanted at great savings!

CARL HANSEN — FORD

120 W. SIERRA MADRE BLVD.



Chicken Dinner?

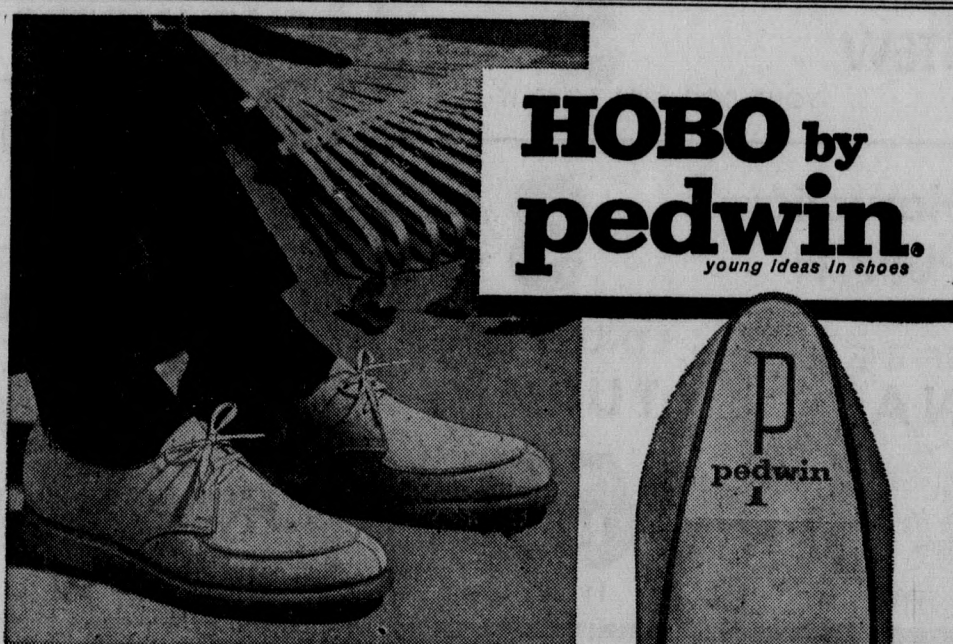
There are certain things you want to be able to count before they hatch. For instance, your savings. You want to know they're safe. You want to know their growth is sure. And when you collect your funds, you want to get exactly what you ordered — with no delays, no disappointments. When it comes to your nest egg, you want one thing: a bank.

Bank of America

NATIONAL TRUST AND SAVINGS ASSOCIATION • MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



REGULAR SAVINGS ACCOUNTS EARN 3½% DAILY INTEREST — AND ALL DEPOSITS MADE BY THE 10TH OF THE MONTH EARN FROM THE 1ST. ALSO, ASK ABOUT OUR NEW SPECIAL TWELVE-MONTH SAVINGS PLAN THAT PAYS 4% PER ANNUM.



Here comes the **HOBOby** ...Light-hearted, Light-footed Brushed Pigskins!

NOW we've got the brand new Pedwin HOBOby, best things for your feet since the elevator. They're the easiest wearing, softest walking shoes you've ever worn, a perfect casual that's soft but not sloppy in appearance. And wait till you see the new brushed pigskin material. It keeps your feet happy and casual all year 'round, is treated with Scotchgard® leather protector to resist water, dirt and stains, and insure long, long wear. Why not try on the brand new HOBOby? You can meet him at your nearest Pedwin dealer.

And don't forget Pedwin's other modern shoe styles ...they're all designed to meet the updated demands of today's youth.

BOY'S SIZES **8.99**

MEN'S SIZES **9.99**

HAROLD'S SHOES

YOUR FAMILY SHOE STORE

927 NO. MICHILLINDA AVE.

PASADENA

League of Women Voters Group Enjoys Discourse About Special Districts

Meeting of the Sierra Madre Unit of the League of Women Voters was held Wednesday, March 21, at the home of Mrs. Kenneth Clare at 502 Crestvale.

It was announced that the workshop meeting would be held March 28 at 8 p.m. at the home of Mrs. Joseph Mullins, 471 W. Grand View. Reports on the local "Know Your Town Study" should be completed.

Members were urged to attend the City Council candidates meeting which will be held April 3 at 8 p.m. at the Sierra Madre School Auditorium. Mrs. G. M. Schafer will be moderator.

Next regular meeting of the unit will be on April 11 at 9:30 a.m. Mothers were asked to call Sue Sidle 24 hours in advance to make babysitting arrangements.

TOPIC FOR DISCUSSION led by Mrs. George W. Lindsay at Wednesday's meeting will be the use and abuse of special districts. Resource material was presented by Mrs. Conrad B. Walburger and Mrs. John E. Nyberg. It was noted that special districts are the result of the problems created for community services and city governments by California's explosive and mobile population.

The State of California has not made counties or cities sufficiently flexible and strong enough to cope with manifold problems. Consequently, there are about 31,000 special districts in California today.

PRINCIPAL Metropolitan or large scale districts in Los Angeles County are: Air Pollution Control, Flood Control, Regional Planning Commission, Transit Authority and Water District which is regional and goes beyond the county area.

Locally, lighting is just one of the services which is taken care of by creation of a special district.

One of the principal objections to special districts

is that their activities are not controlled or reviewed stringently.

According to Mrs. Walburger, "Some do not even need to vote to float bonds for funds. It just shows up on the citizen's tax bill."

OTHER criticisms are: Too little interest, owing to the infinite number of small districts; uneconomic; too general, not long range problems; no provisions to dissolve districts. The special districts system has served its purpose and something needs to be done to bring this fragmented way of meeting problems of today up to date, it was asserted. Three classes of recommendation for correction are:

- 1—The local level.
- 2—The state level.
- 3—The metropolitan level (creation of area-wide multipurpose districts).

The study will be concluded in the second year of the two-year study on the state's role in local government.

LIGHT LOAD

Carry only today's burden — don't add to it the burden of yesterday and the day before.

Downey Man Builds Home

Rodney S. Bunker of 7345 Shadyoak Dr., Downey, is erecting a stucco and frame dwelling at 2060 Lillano Dr., Sierra Madre, the cost of which is estimated at between \$30,000 and \$35,000. Daniels is the contractor.

DBE Leader Visitor at Home Here

Mrs. George Schilling of Jacksonville, Fla., and Mrs. William Watson of Los Angeles, both executive representatives of Daughters of the British Empire, were recent distinguished visitors at the Sierra Madre Home, 647 Manzanita.

Mrs. Schilling, national president of the DBE, is conducting a nationwide survey of its chapters and is visiting personally the four homes sponsored by Americanized Britishers.

Lunch was served, with Mrs. Ager Channel as president of the Home Board, introducing Mrs. Watson, state president of DBE. Mrs. Schilling related her experiences.

THE LUNCHEON table was beautifully arranged with spring blossoms sent by Sierra Madre's Mrs. Jameson. Corsages of violets and snowdrops were presented to Mrs. Schilling from guests of the home and offered by its oldest member, 90-year-old Ora Brown.

Mrs. Eleanor Fayzie, R.N., member of the Home staff, is enjoying a ten-day visit in Washington state.

Hull Pupils in Recital

Margaret Hull presented a group of her pupils in the annual spring piano recital at her home, 1614 Highland Oaks Dr., Sunday afternoon, those taking part including several Sierra Madre youngsters, notably Carolyn Spencer and Deborah Stone.

Others included Karen Miller, Nancy Robinson, Paul Westman, Brian Robinson, Linda Westman, Richard Millard, Kurt Uhler, Dana Jensen, Betty Wolever, Frank Love, Debbie Bane, Terrie Post, Janet Muller, Karen Bain, Janet Armstrong, Harlin Hokin and

Martha Snider. A recording was made of the program and played back while refreshments were served during the social hour which followed.

Who Threw the Eggs Splattering New Police Car?

Who threw the eggs that splattered one of the new police cars last Friday night along about 10:30 o'clock? And who had the effrontery to perpetrate this deed while the car was parked in Wind-sor Lane just outside Central Police Station entrance? The police certainly would like to know and are leaving no stone unturned to find out.

Grossi Furniture OF WEST ARCADIA
DISTINCTIVE HOME FURNISHINGS
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Modernize your Home with **NEW LIGHTING FIXTURES**
LARGE DISPLAY GARDEN LIGHTING
Wiring Supplies for Home, Appliances, Electrical Equipment
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WE GIVE 25¢ GREEN STAMPS ON CASH PURCHASES

SCHOOL MENUS

THE SIERRA MADRE NEWS has arranged with Pasadena Elementary School District authorities to present each Thursday the menus which for the ensuing week will be offered in the cafeterias at Sierra Madre and Sierra Mesa schools.

MONDAY — Spaghetti, spinach, carrot sticks, favorite pudding, French bread and butter, milk.

Political Advertisement

Preserve Your Heritage

REGISTER
VOTE

Better
Representation
Through
Communication



FOR COUNCILMAN
WILLIAM F. SCHMIDT

TUESDAY — Hamburger, green beans, potato salad, apple crisp, milk.

WEDNESDAY — Cubed turkey or chicken in gravy, mashed potatoes, vegetable relishes, fruit gelatin, hot roll and butter, milk.

THURSDAY — Chili beans, mixed vegetables, tossed green salad, cake, whole wheat bread and butter, milk.

FRIDAY — Oven grilled fish, corn, cole slaw, peach cup, hot roll and butter, milk.

A la carte items available.

Political Advertisement

Sierra Madre Hardware

— PLUMBING DEPARTMENT —

Service and Sales

25 W. SIERRA MADRE BLVD.

ELGIN 5-2331

Water Heater Specials!

40 GAL. JET GLASS 74.95 to 88.50
30 GAL. JET GLASS 64.95 to 75.50
20 GAL. JET GLASS 59.95 to 70.50

— ALL 10 YEAR GUARANTEE —

Garbage Disposals

\$29.50 \$39.50
\$49.50 \$74 \$85

No. 700 Waste King Disposal \$ 75
No. 7000 Waste King Disposal \$100
BOTH INSTALLED FREE!

Special On Dishmasters
\$39.50

FURNACE CONTROLS A SPECIALTY

ROESS MARKET

331 W. SIERRA MADRE BLVD. at LIMA ST.

FOUR BIG DAYS

March 28, 29, 30 and 31

59¢
6-oz. jar
NESCAFE INSTANT COFFEE

LORANE BURTON'S CAESAR DRESSING
3 6-oz. jars \$1

SUNSHINE HI HO CRACKERS
3 pound pkg. \$1

King Kelly MARMALADE **4** pound jars \$1
DROMEDARY CORN MUFFINS MIX **10¢**

MINUTE MASHED Mashed POTATOES **4** for \$1

HUNT'S TOMATO SAUCE **13** for \$1

DUZ DETERGENT
EACH PACKAGE TELLS WHAT'S INSIDE
Starter Size **42¢** plus
Queen Size **78¢** plus

Kal Kan STEW **5** for \$1
YOUR DOG WILL LOVE IT

Hawaiian PUNCH **3** 46-oz. tins \$1

KRAFT VELVEETA
79¢
TWO POUND PACKAGE

FRANCO SPAGHETTI
8 15-oz. cans \$1

BORDEN'S Mayonnaise
49¢ quart

CHICKEN OF THE SEA TUNA
4 No. 1/2 cans \$1
CHUNK STYLE

LYNDEN BONED TURKEY
69¢
11 OZ. JAR

Open 12 Hours Daily To Serve You
9 a. m. to 9 p. m. Closed Sunday

FRESH EASTERN GRAIN FED PORK SALE

Whole or Half
PORK LOIN ROAST

49¢ lb

RIB CUT CHOPS lb. 59¢
CENTER CUT CHOPS lb. 79¢
EXTRA THICK CHOPS lb. 75¢

NO WASTE EASY TO CARVE
BONED and ROLLED PORK LOIN ROAST **89¢** lb

OSCAR MAYER — ALL MEAT
WIENERS lb. 45¢

MORRELL — GRADE-A
BACON lb. 55¢

OUR OWN MAKE
Pork Sausage 49¢ lb

VEAL - PORK - BEEF
MEAT LOAF lb. 59¢

FARMER STYLE
SPARE RIBS lb. 49¢
LEAN — MEATY

FRESH
FILET SOLE lb. 79¢

RED SALMON
Steaks lb. 89¢

PEELED — DEVINED
SHIMP \$1.39 ea.
1 lb. 11-oz box

Fresh Green ARTICHOKES **10¢** ea

Golden Ripe BANANAS 2 LBS. **25¢**

Crisp Green CUCUMBERS **10¢** ea

Sweet Navel ORANGES **12¢** lb

Large Arizona GRAPEFRUIT 2 FOR **15¢**

WONGS SHIMP CHOW MEIN DINNER **49¢**

MINUTE MAID
Banana Orange Juice
5 for 95¢

SARA LEE
CHEESE CAKE
69¢
SAVE 10¢

Birds Eye Vegetables
GREEN BEANS
PEAS
CORN
MIXED VEG.
4 for \$1
LARGE ECONOMY PKGS.

HOW IMPORTANT IS "IMPORTANT" ?

There's no question that under certain circumstances your doctor is the most important man in your life. By the same token, your pharmacist is equally important to your welfare. At the moment when you need a prescription filled, your Rexall Pharmacist has the qualifications to fulfill all that is implied in "important".

YOUR **Rexall** PHARMACY

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Rexall Pharmacy
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After Hours Call EL. 5-9641

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